Overview of HV Manufacturing in Australia

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#### **Australian Trailers – Mainly locally made:**



#### **Key Factors**

- High level of custom design.
- Specialist design and manufacturing is needed.
- Highly innovative industry responding to liberalization of access rules.
- Mainly privately owned company suppliers.
- Intense competition



#### **Australian Trucks - There are four main supplier regions:**

#### Australia, USA, Europe, Japan



#### **Key Factors**

- Reliability, longevity.
- High pulling power.
- Customization.
- Engine selection.
- Safety technologies
- Publically owned companies.
- Intense competition



#### Australian Buses – Body and Chassis Usually Built Separately



#### **Key Factors**

- The compartment is usually made by a body builder.
- Many buses are built on top of European or Japanese chassis (SARN).
- Fully-built imports from China are now common.



# Heavy Vehicles:

- <u>></u> 4.5 t gross rating
- Broadly in four categories
  - Prime movers
  - Rigid trucks
  - Buses
  - Trailers



# Heavy Vehicles: Two sectors 4.5 − 12 t (Medium duty, 2 axles) ≥ 12t (Heavy duty, 3 and more axles)



# Heavy Vehicles:

Two sectors

- 4.5 12 t (Medium duty, 2 axles)
  - Minimal OEM truck manufacturing
  - Trailer manufacturing

(e.g. equipment trailers)

- Some bus compartment building
- Substantial body building (trays & var



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### Heavy Vehicles – MD Trucks Two sectors 4.5 – 12 t (Medium duty, 2 axles)





Heavy Vehicles – MD Trucks 4.5 – 12 t (Medium duty) Minimal OEM truck manufacturing Trailer manufacturing (e.g. equipment trailers) Some bus compartment building Substantial body building (trays & vans)



















## Heavy Vehicles – HD Trucks

- 16 OEM suppliers
- 4 building locally
- 58 second-stage manufacturers











# Heavy Vehicles - Trailers

**Trailer Manufacturers** 

- 466 with approvals
- 243 have more than one approval
- 49 with more than five approvals



#### World leaders

Australia is the <u>world leader</u> in important aspects of the heavy-duty transport industry:

- 1. Introduction and management of high-productivity heavy vehicles
- 2. Performance-Based Standards promoting local innovation.
- 3. Certification of vehicle monitoring equipment for fatigue management, load management and geo-fencing.
- 4. Regulatory reforms supporting the above.



#### What Does This Industry Want ?

- Recognition of successes
- Continuing reform that promotes access and benefits for innovative vehicles
- Certainty and fairness with registration / road use charges
- Engagement with tertiary institutions to promote career uptake in heavy-vehicle logistics / manufacturing
- Better recognition for experienced and safe truck drivers to promote entry
- Meaningful regulation of safety-relevant replacement parts
- Reverse the trend with the median age of the fleet.



#### Value of the Heavy Vehicle New Market

Totals	5,427	5,086	\$ 1.6 B
Multi Combination Heavy Prime Movers			\$1,151,500 k
<b>Regular Heavy Prime Movers</b>	\$250 k	1,796	\$449,000 k
Vehicle Type	Average Retail Value	Year Ending 30 Jun 2016	Total Retail Value
VALUE OF NEW REGISTRATIONS OF HEAVY PRIME MOVERS 2015-16			

VALUE OF HEAVY DUTY (> 12t) RIGID TRUCKS, 2015-16			
Vehicle Type	Average Retail Value of chassis cab	Year Ending 30 Jun 2016	Retail Value
HD Regular Rigid Trucks	\$150 k	6,010	\$ 901,500 k
HD Long Combination Rigid Trucks	\$250 k	718	\$179,500 k
Total Rigid Chassis Cab Trucks	<b>\$</b> 163 k	6,728	\$ 1.10 B
Body Attachment	\$40 k	6,728	+\$ 0.27 B
Total Retail Value			\$ 1.37 B

Vehicle Type	Average Retail Value	Year Ending 30 Jun 2016	Market Value
Semi Trailers	\$150 k	5,519	\$827,850 k
Lead Trailers	\$150 k	1,563	\$234,450 k
Dog Trailers	\$130k	935	\$121,550 k
Dolly Trailers	\$ 40 k	813	\$32,520 k
Pig Trailers	\$ 30 k	250	\$ 7,500 k
Other Trailers	\$ 150 k	57	\$8,700 k
Total Trailers	\$135 k	9,137	\$1.23 B
Specialty bodies	\$100 k	457 (5% of total)	\$0.05B
Total Retail Value			\$1.28 B

Vehicle Type	Average Retail Value	Year Ending 30 Jun 2016	Retail Value
American Medium Rigids	\$100 k	201	\$20,100 k
Asian Medium Rigids	\$ 100 k	7,036	\$ 703,600 k
European Medium Rigids	\$ 100 k	337	\$33,700 k
Australian Medium Rigids	\$ 100 k	29	\$2,900 k
Other Medium Rigids	\$ 100 k	3	\$300 k
otal Medium Rigid Chassis Cabs	\$ 100 k	7,606	\$ 0.76 B
Bodies	\$ 20 k	7,606	\$ 0.15 B
Total Retail Value			\$ 0.91 B

VALUE OF LIGHT RIGID (3.5 – 4.5 t) TRUCKS, 2015-16			
Vehicle Type	Average Commercial value	Year Ending 30 Jun 2016	Retail Value
American Medium Rigids	\$ 60 k	~ 0	0
Asian Medium Rigids	\$ 60 k	5,200	\$ 312,600 k
European Medium Rigids	\$ 60 k	500	\$ 30,000 k
Australian Medium Rigids	\$ 60 k	~ 0	0
Total Medium Rigids	\$ 60 k	5,700	\$ 0.34 B
Bodies	\$ 15 k	5,700	\$ 0.09 B
Total Retail Value			\$ 0.43 B

		Australian-manufactured value	
Prime Movers:	\$1.62 B	~ 0.4 x \$1.62 B	
Trailers:	\$ 1.28 B	~ 0.9 x \$1.28 B	
HD Rigid Trucks	\$ 1.37 B	~ 0.1 x \$1.37 B	
HD Rigid Bodies	\$ 0.27 B	~ 0.9 x \$ 0.27 B	
MD Rigid Trucks	\$ 0.91 B	~ 0	
MD Rigid Bodies:	\$ 0.15 B	~ 0.9 x \$ 0.15 B	
Medium Duty Trailers	\$ 0.03 B	~ 0.9 x \$0.033 B	
Light Rigid Trucks	\$ 0.34 B	~ 0	
Light Rigid Bodies:	\$ 0.09 B	~ 0.9 x \$ 0.09 B	
Total:	<u>\$ 6.1 B</u>	~ 0	
Australian annual manufacturing value add is \$2.47 B			

#### **Thanks for Listening**

