



*Leaders in heavy vehicle information*

**ARTSA DATA**

# Predicting the future

What are we doing now

What could be done



AUSTRALIAN ROAD TRANSPORT  
SUPPLIERS ASSOCIATION

*Leaders in heavy vehicle information*

**ARTSA DATA**

## What are we doing now

- Providing Excel Reports
- Never Registered VIN report

## What could be done

- Forecasting
- More access to raw data
- Smarter reports
- Reregistration of vehicles

## Never Registered VIN reports

- Vehicles that have been manufactured but not yet registered are in this database
- Represents the 'backlog' of vehicles that will be registered
- More vehicles in the pipe means registrations will be going up in the future

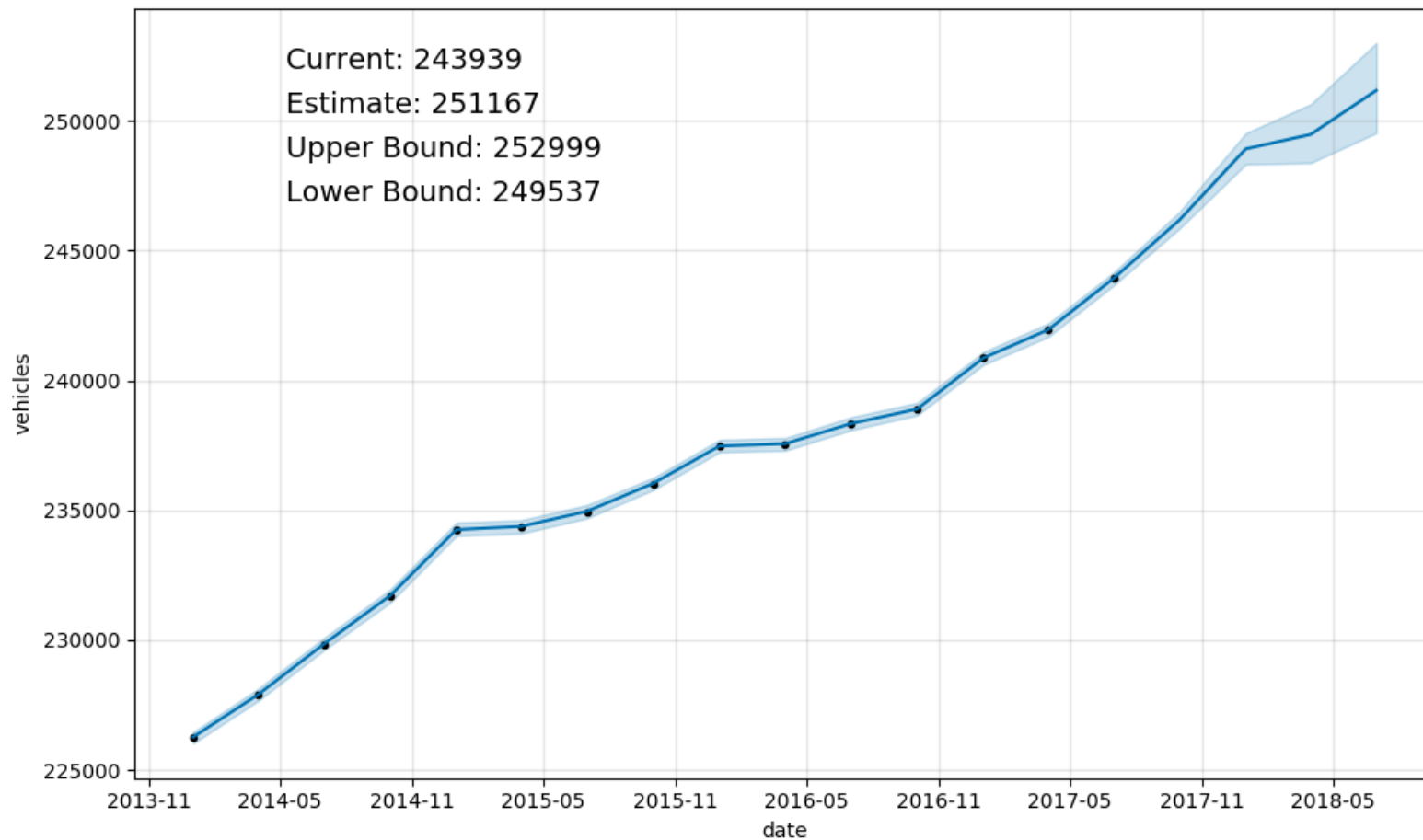
## Full VIN data

- Working on tracking VIN lifecycle
- Reregistration may be an effective metric of market strength

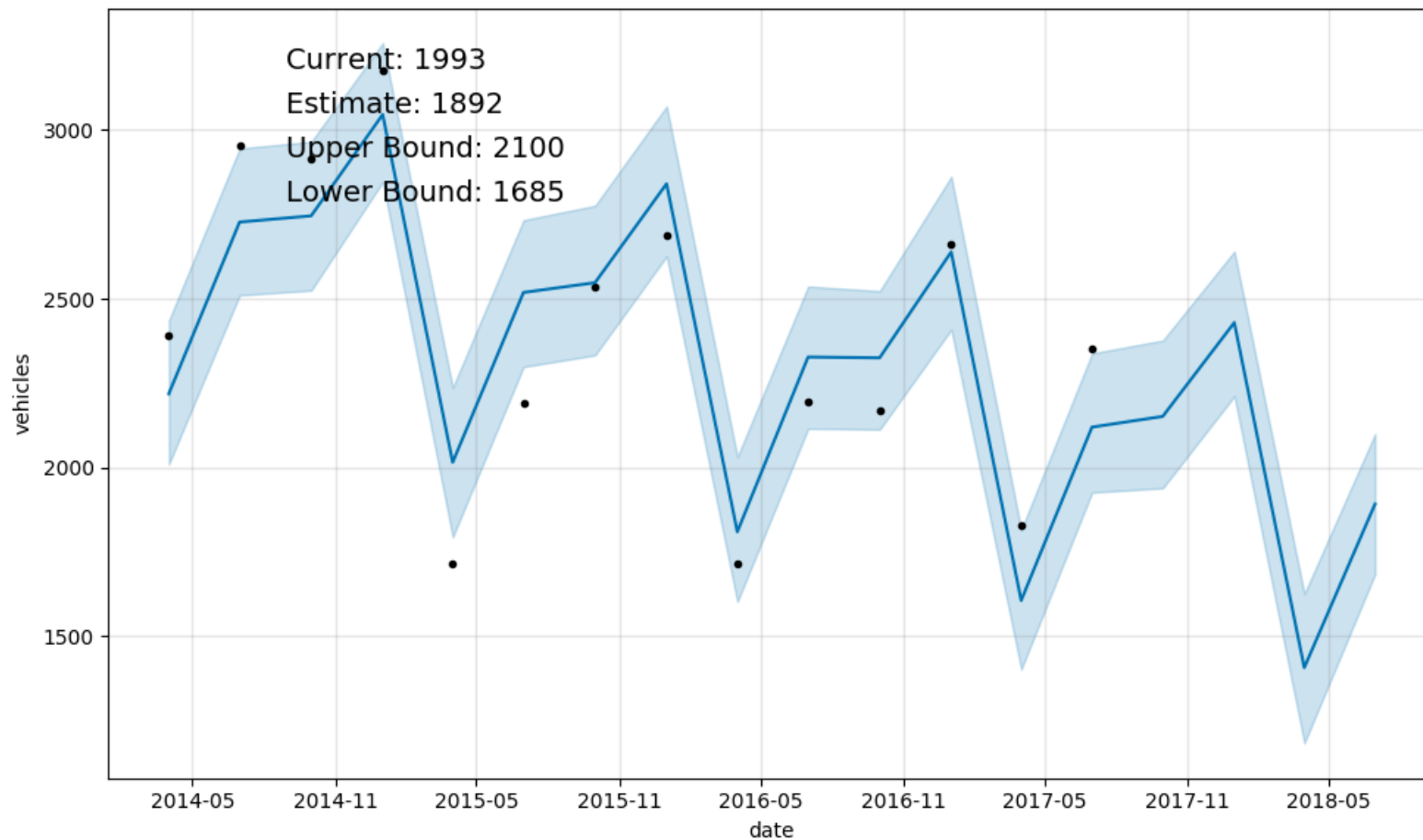
## Trends

- What are the current trends on our data?
- Where do we see the market going?

# Trailer Registered

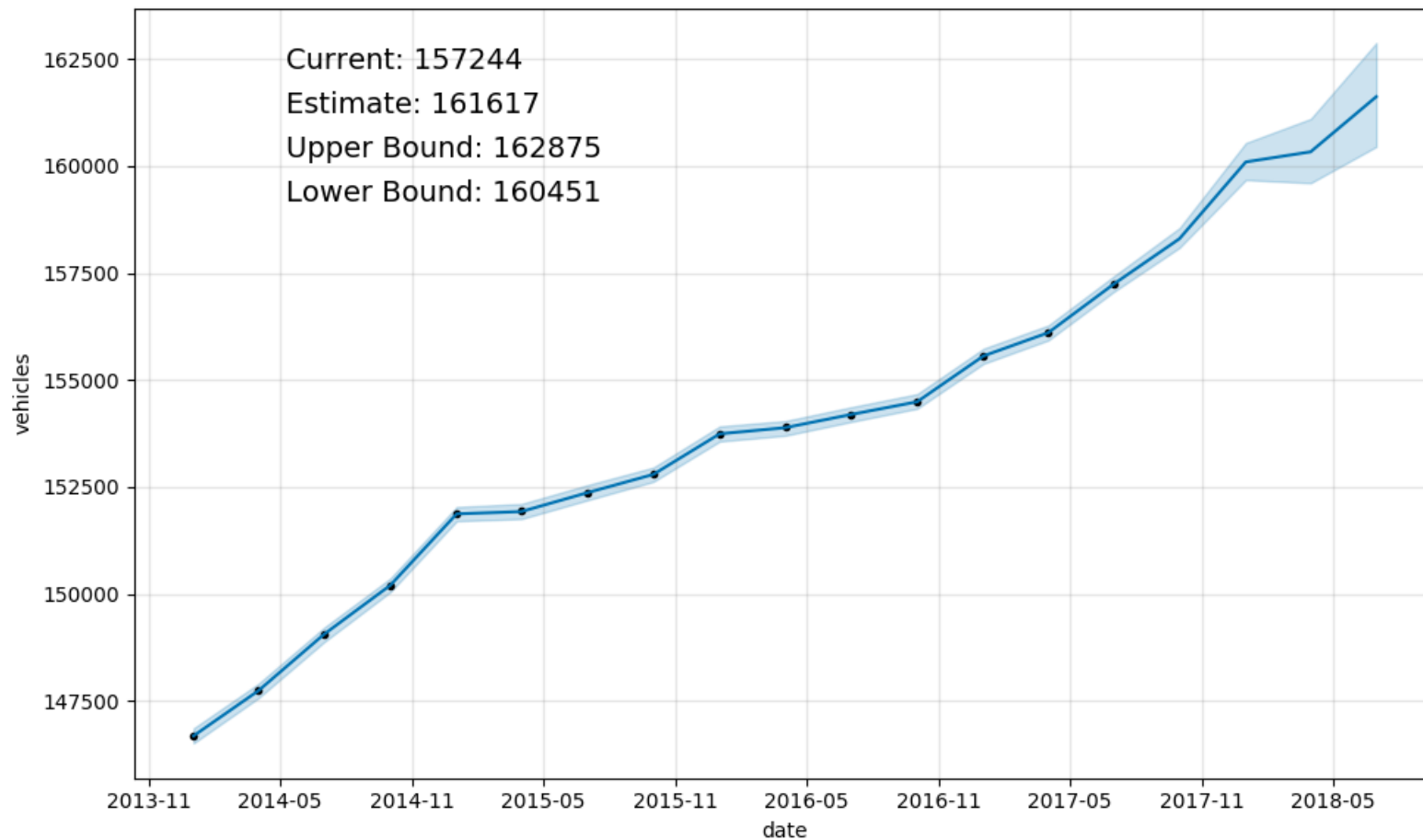


# Trailer New Registrations

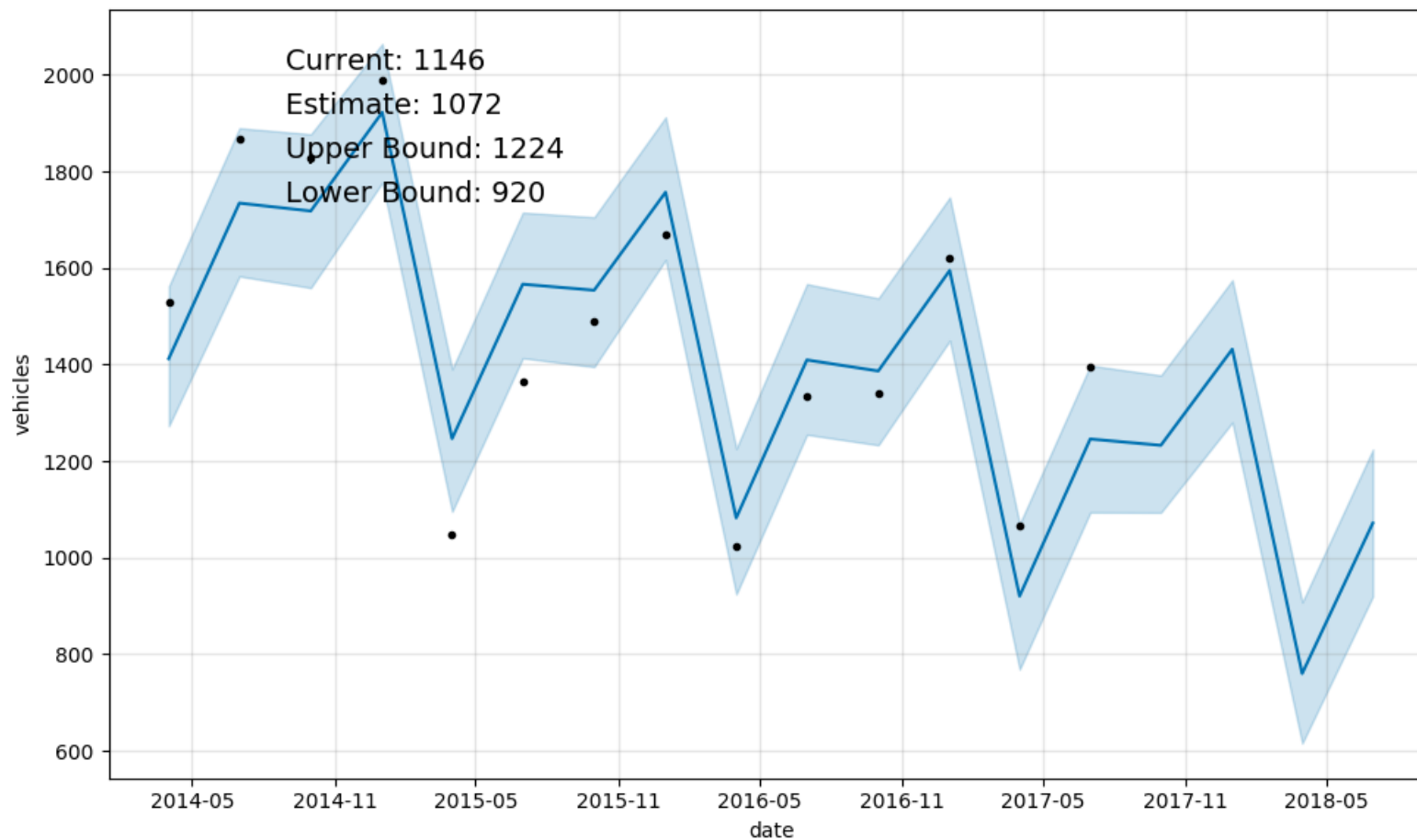




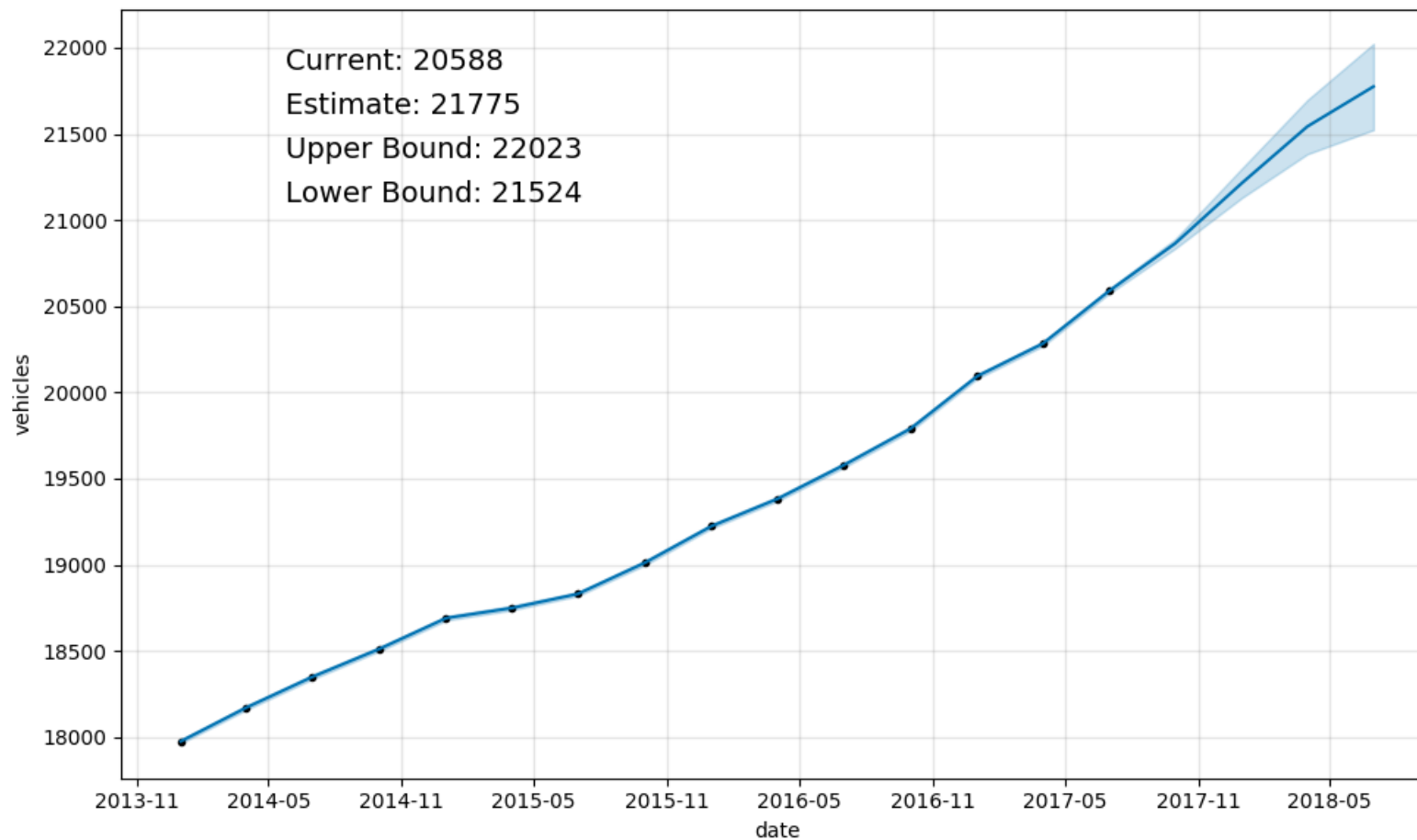
# Semitrailer Registered



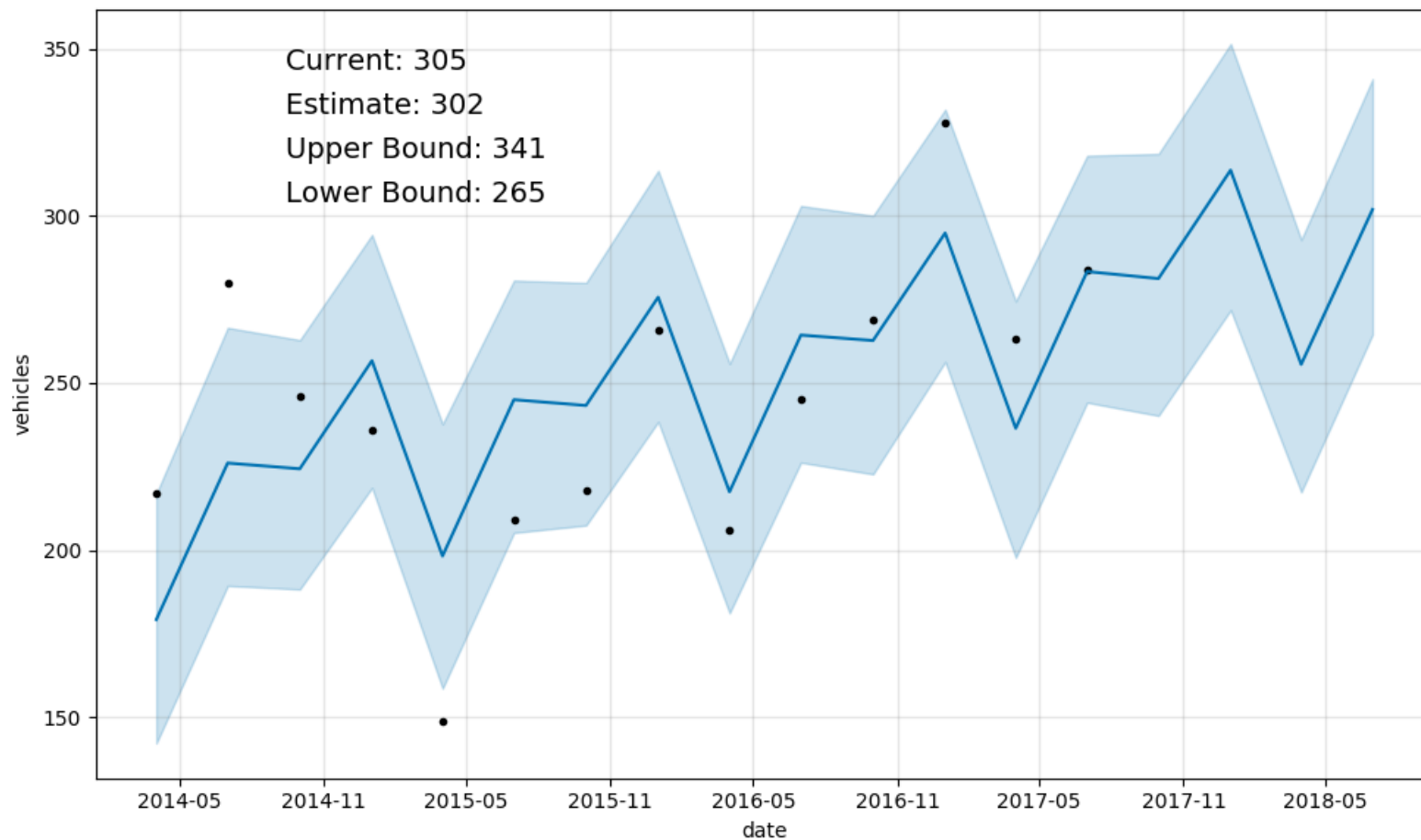
# Semitrailer New Registrations



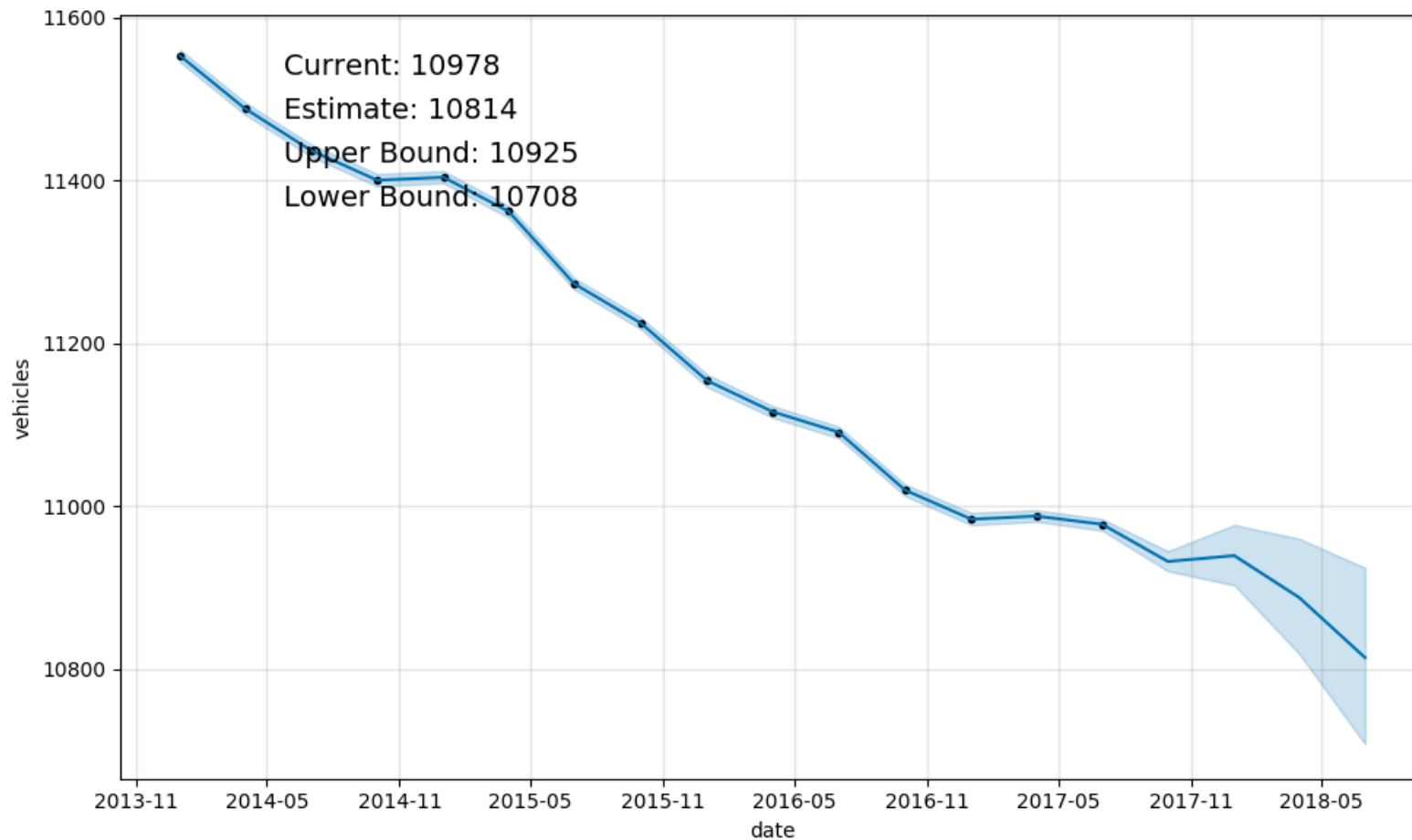
# Dog Trailer Registered



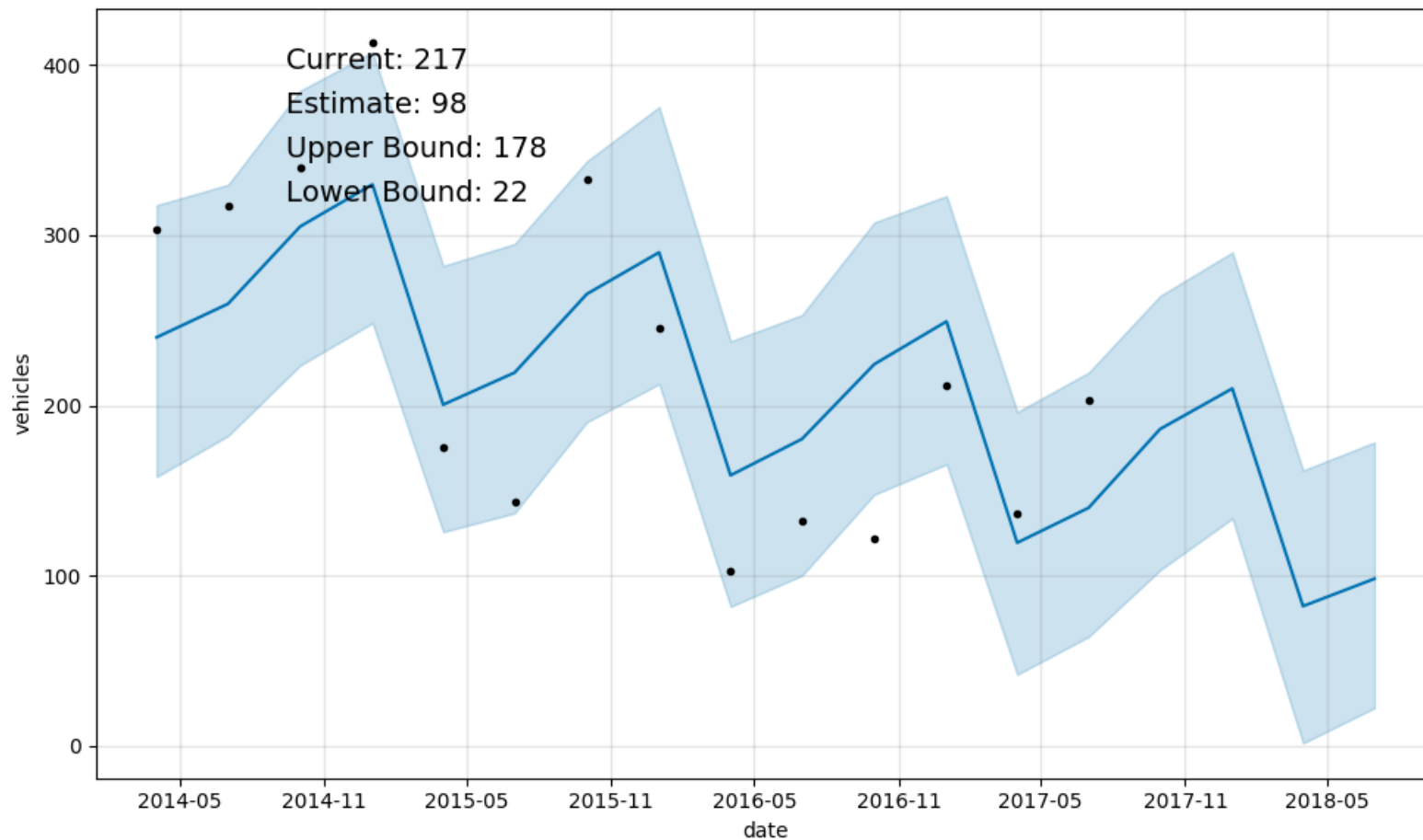
# Dog Trailer New Registrations



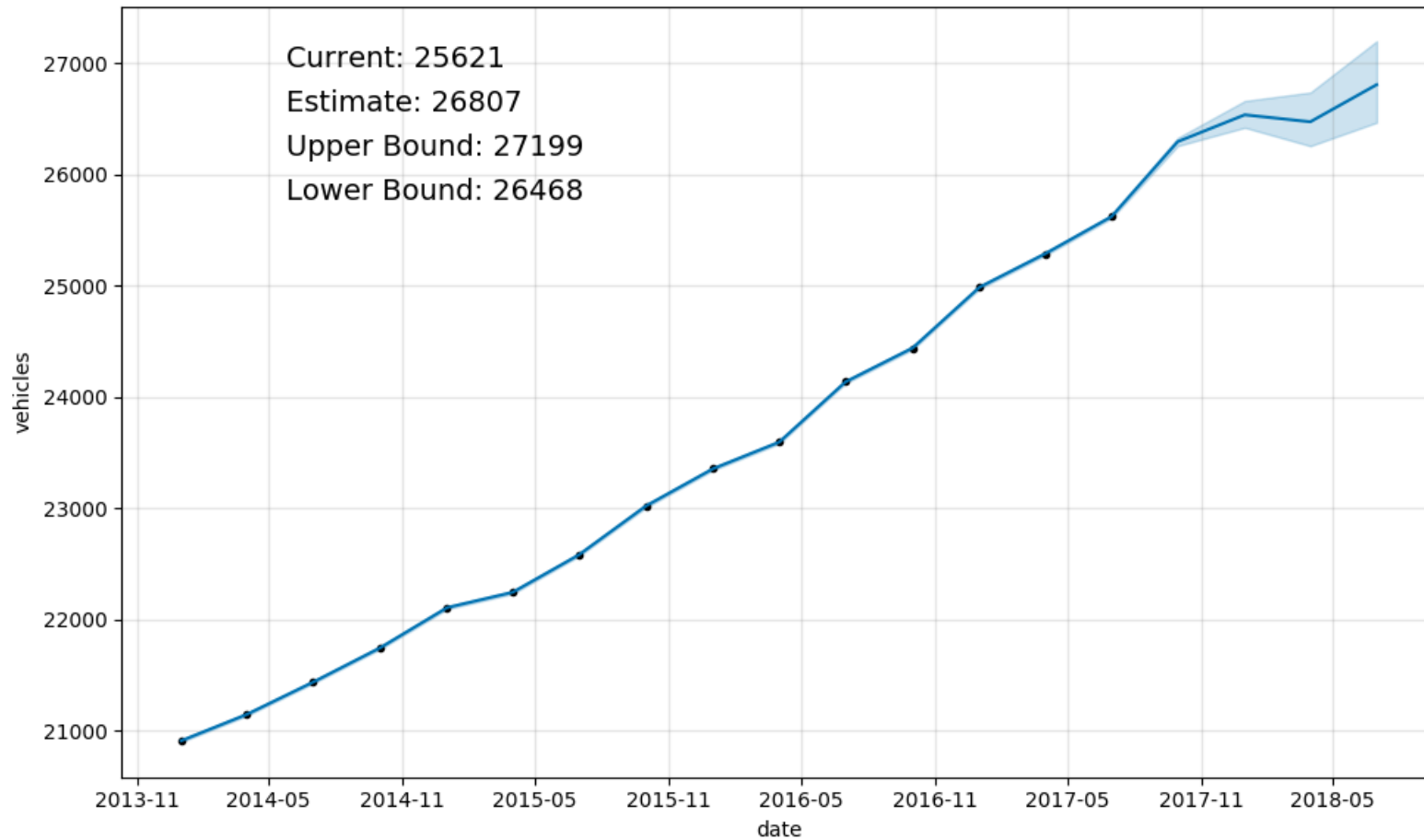
# Pig Trailer Registered



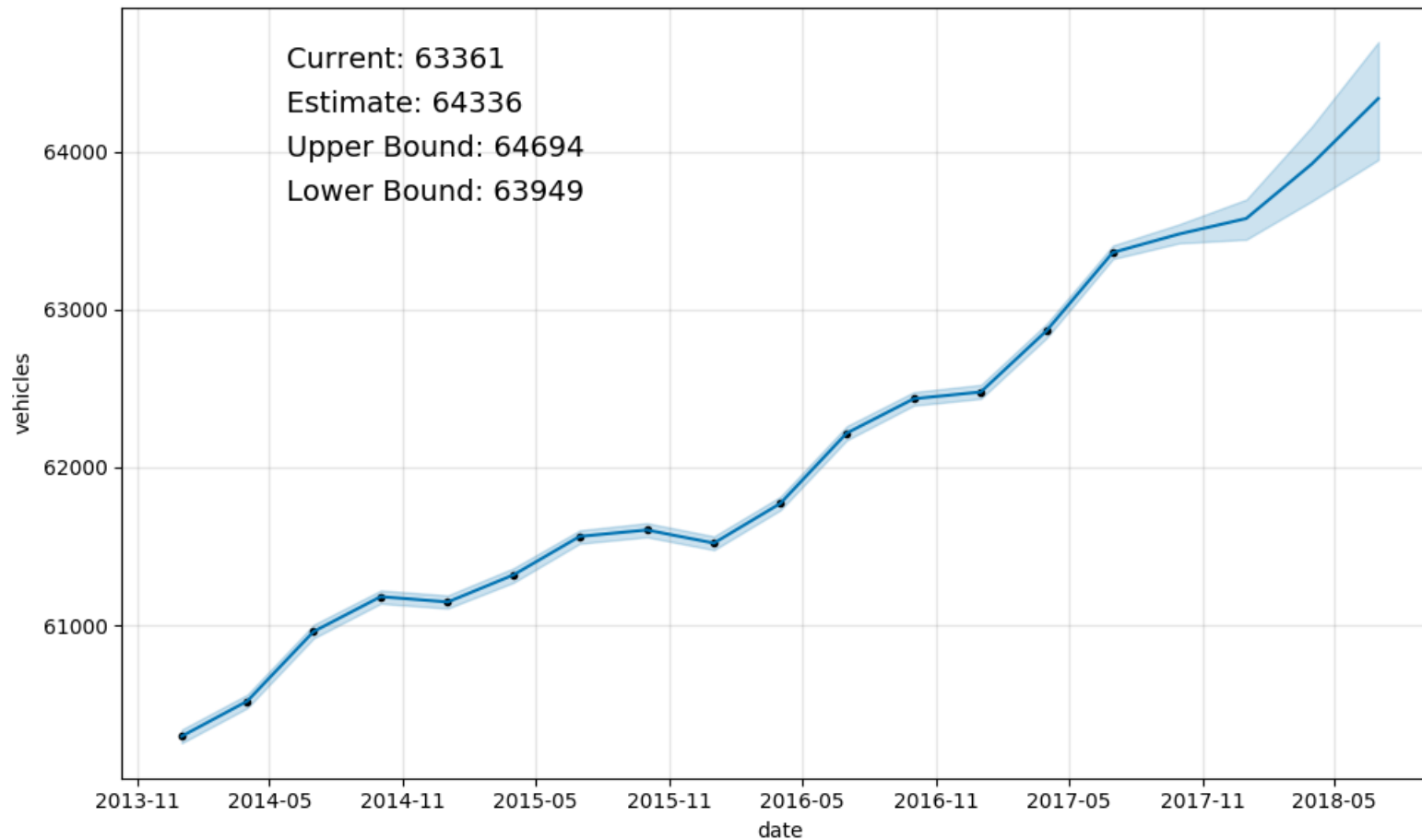
# Dolly Trailer New Registrations



# Lead Trailer Registered

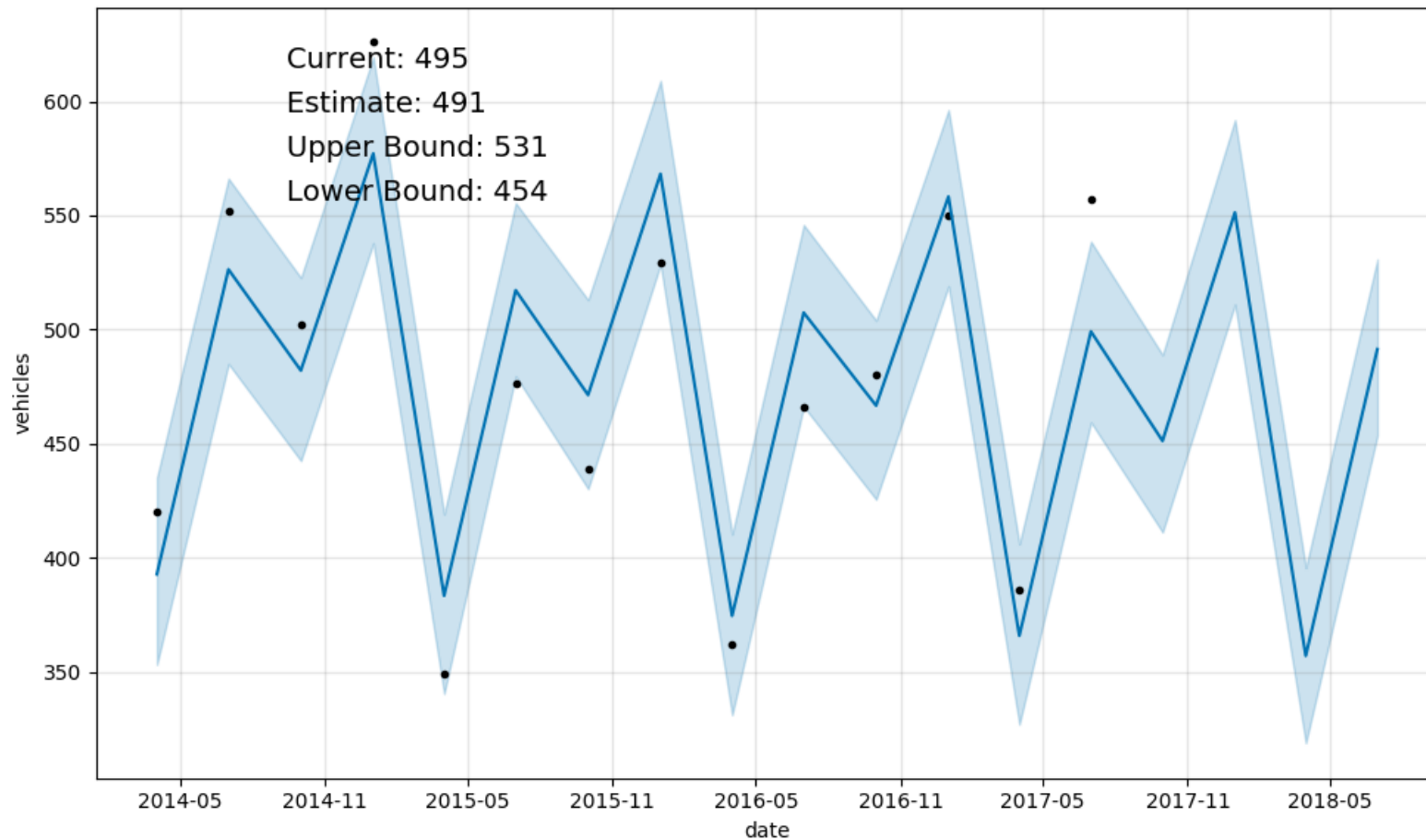


## Regular Prime Mover Registered

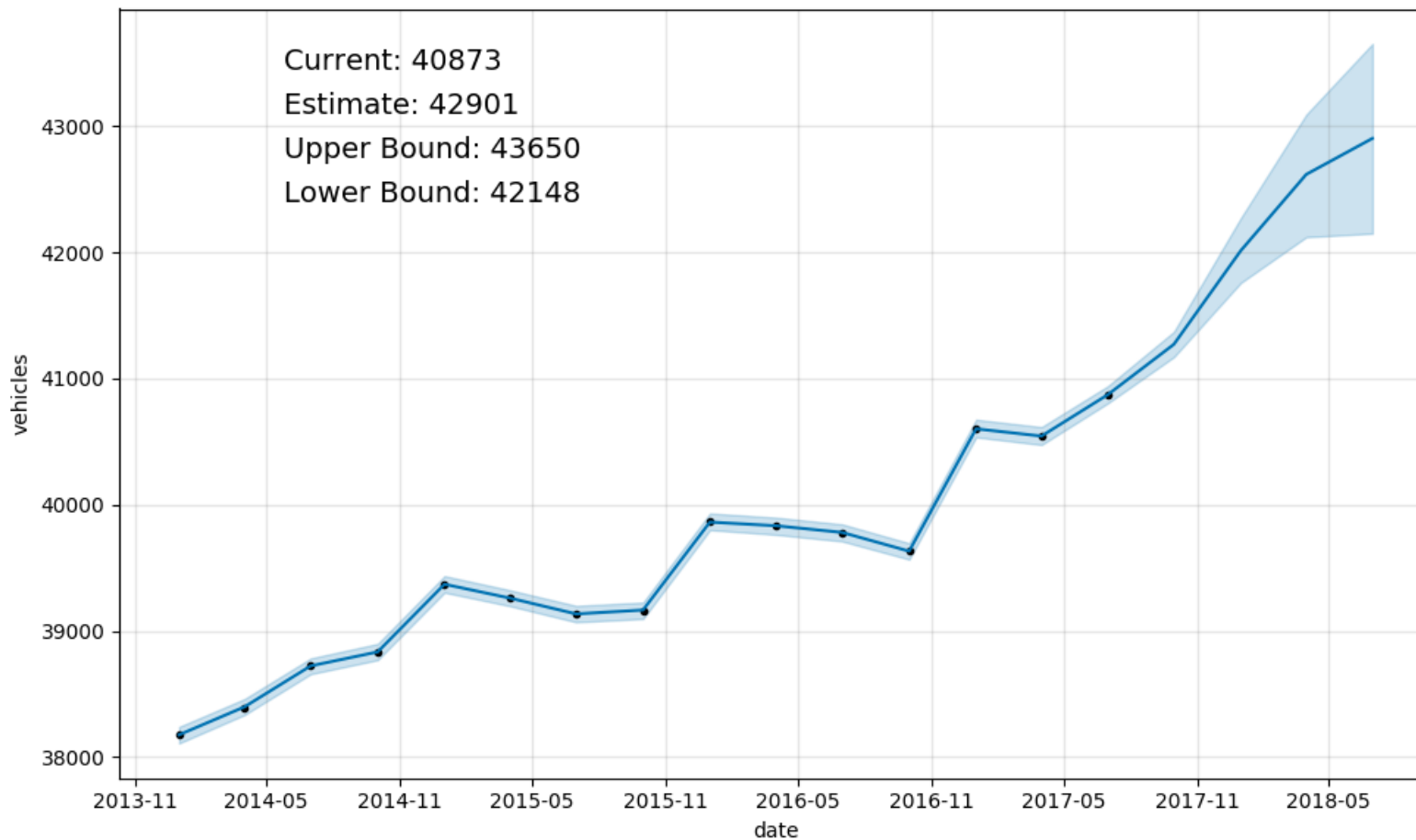




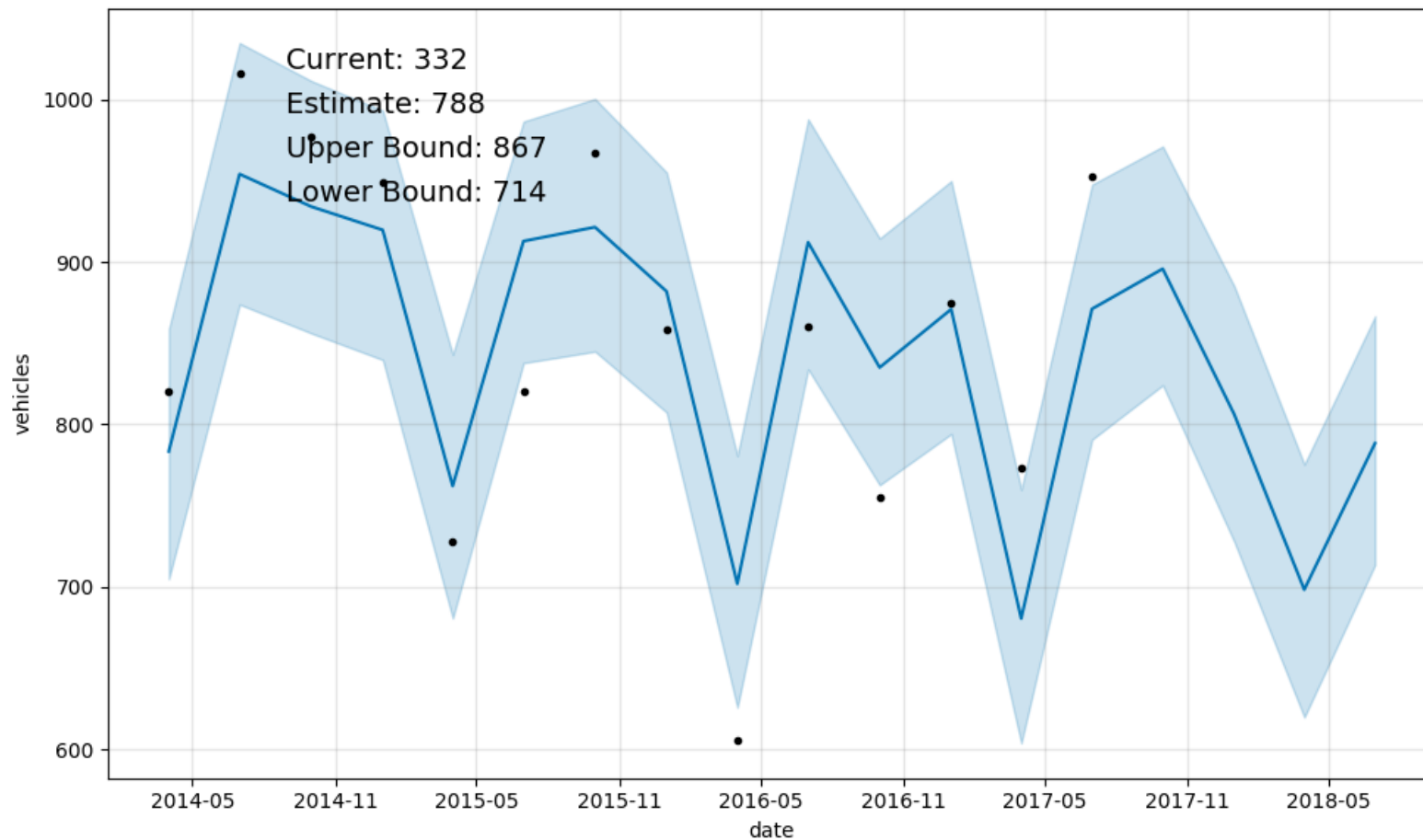
## Regular Prime Mover New Registrations



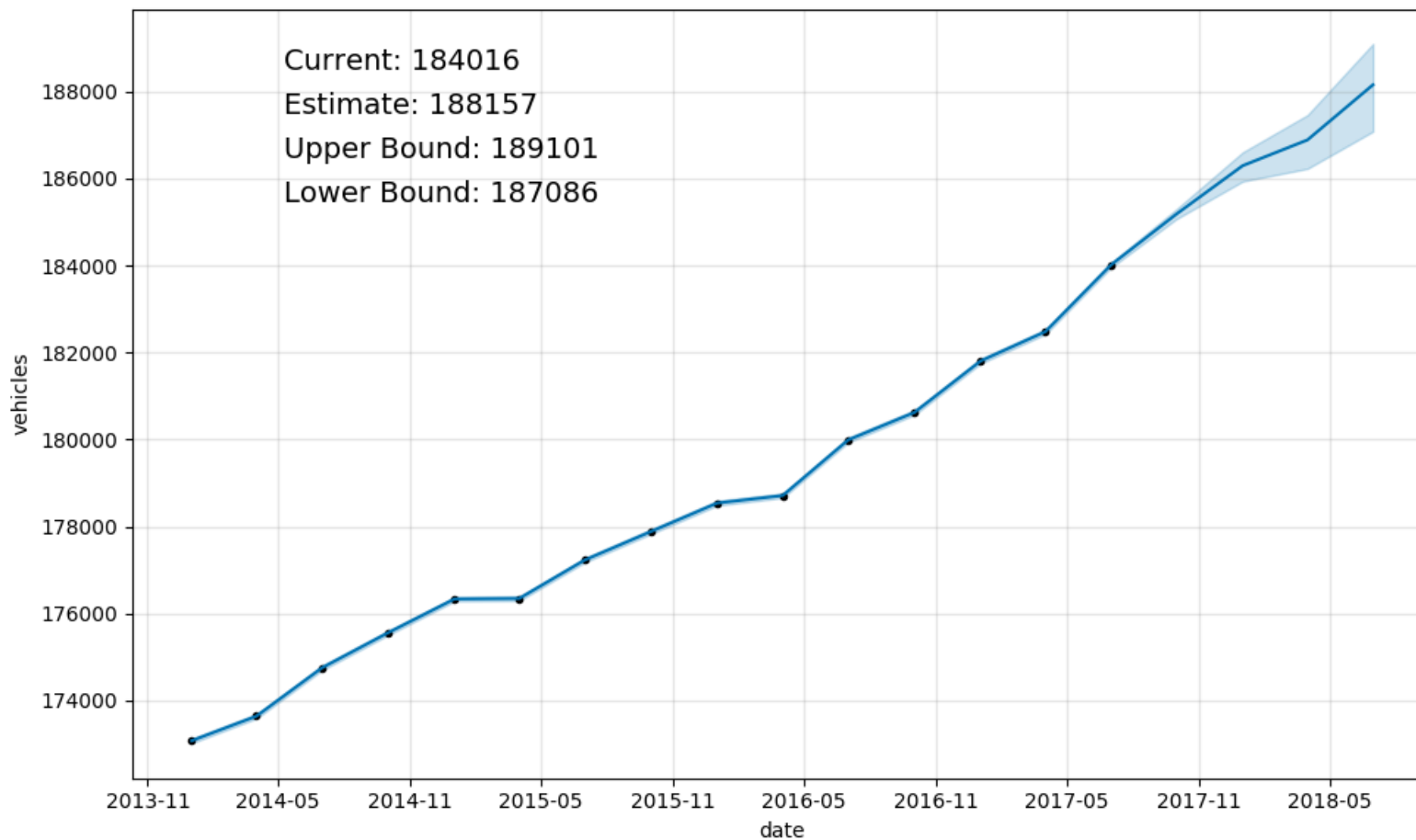
## Multi Combination Prime Mover Registered



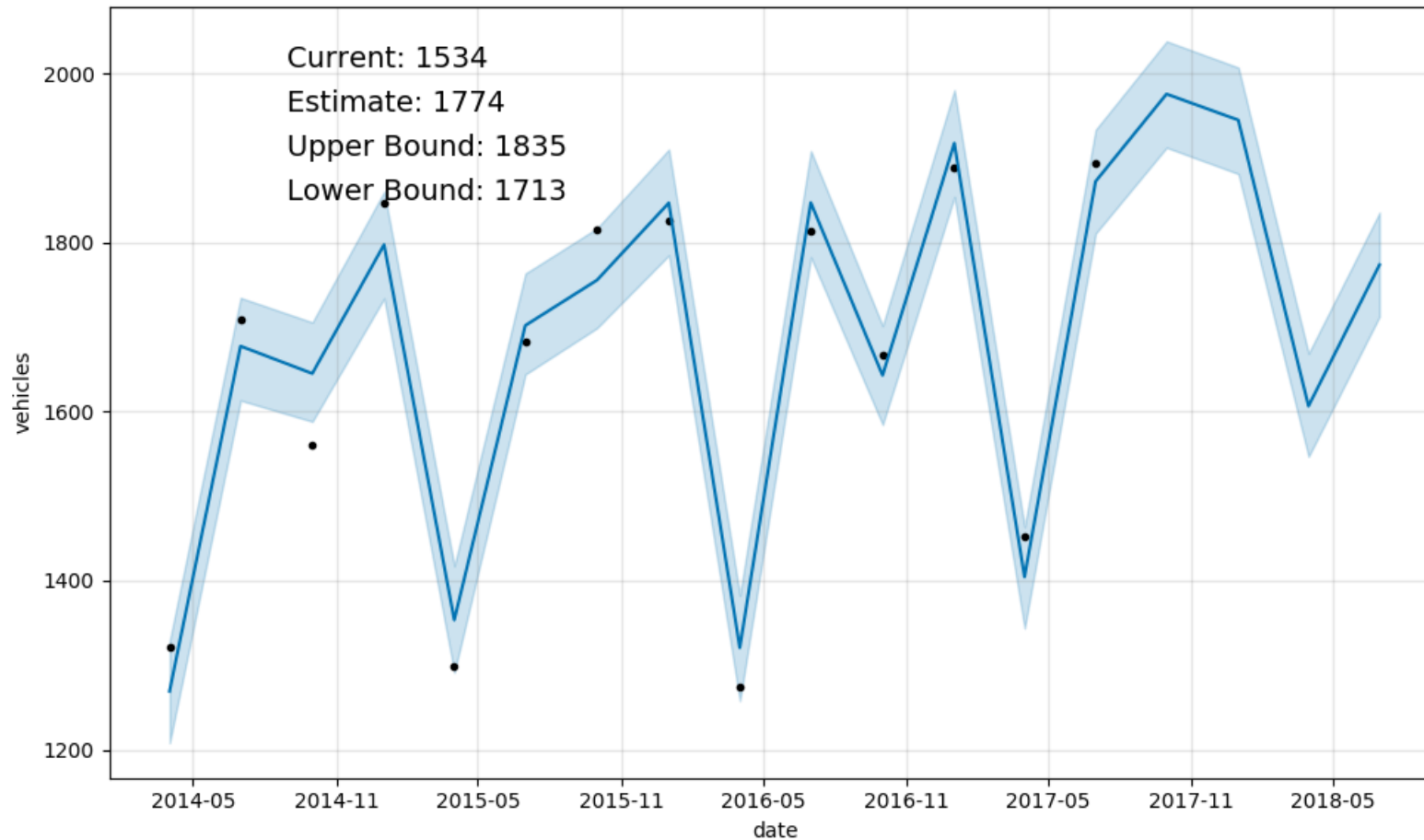
## Multi Combination Prime Mover New Registrations



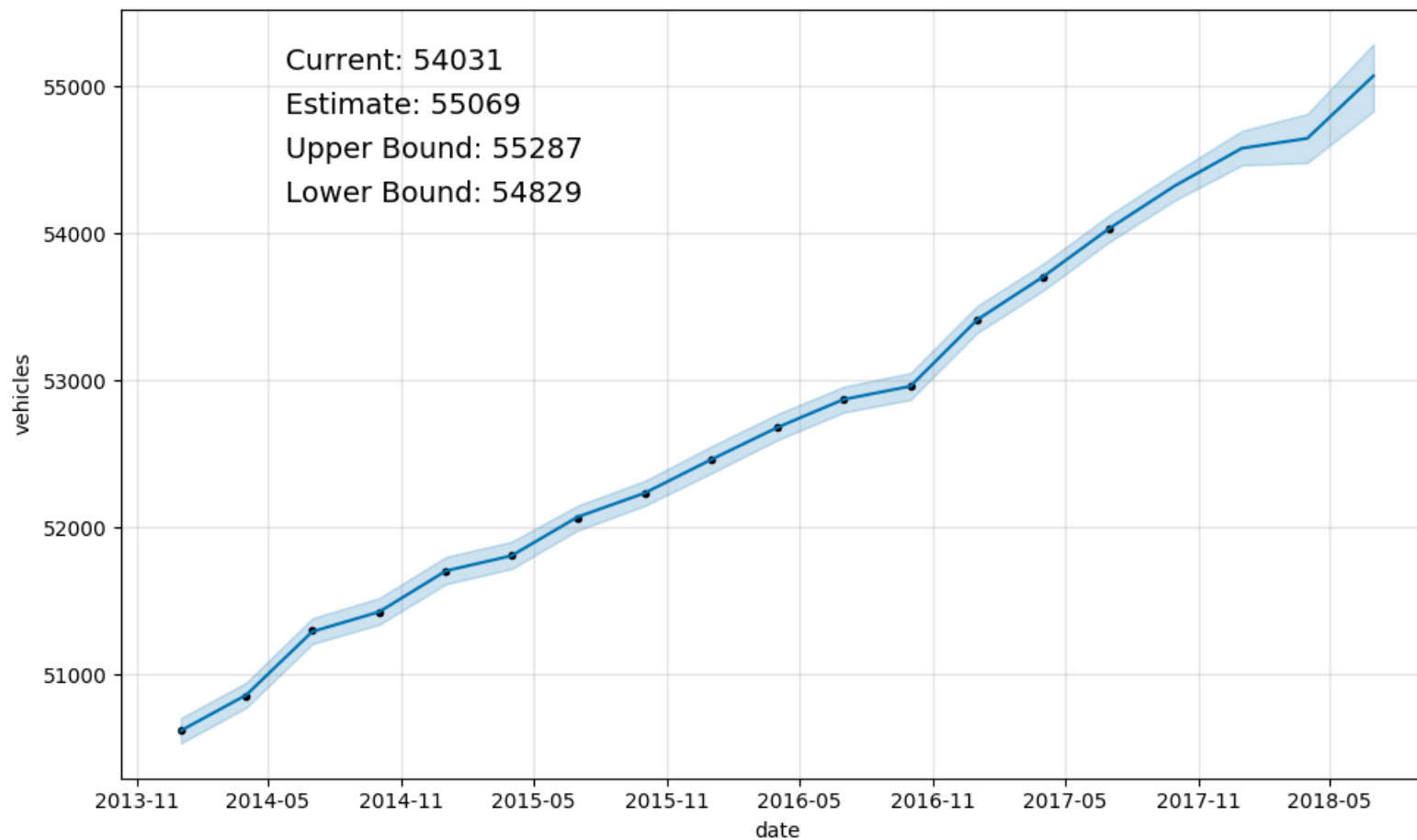
# Heavy Rigid Truck Registered



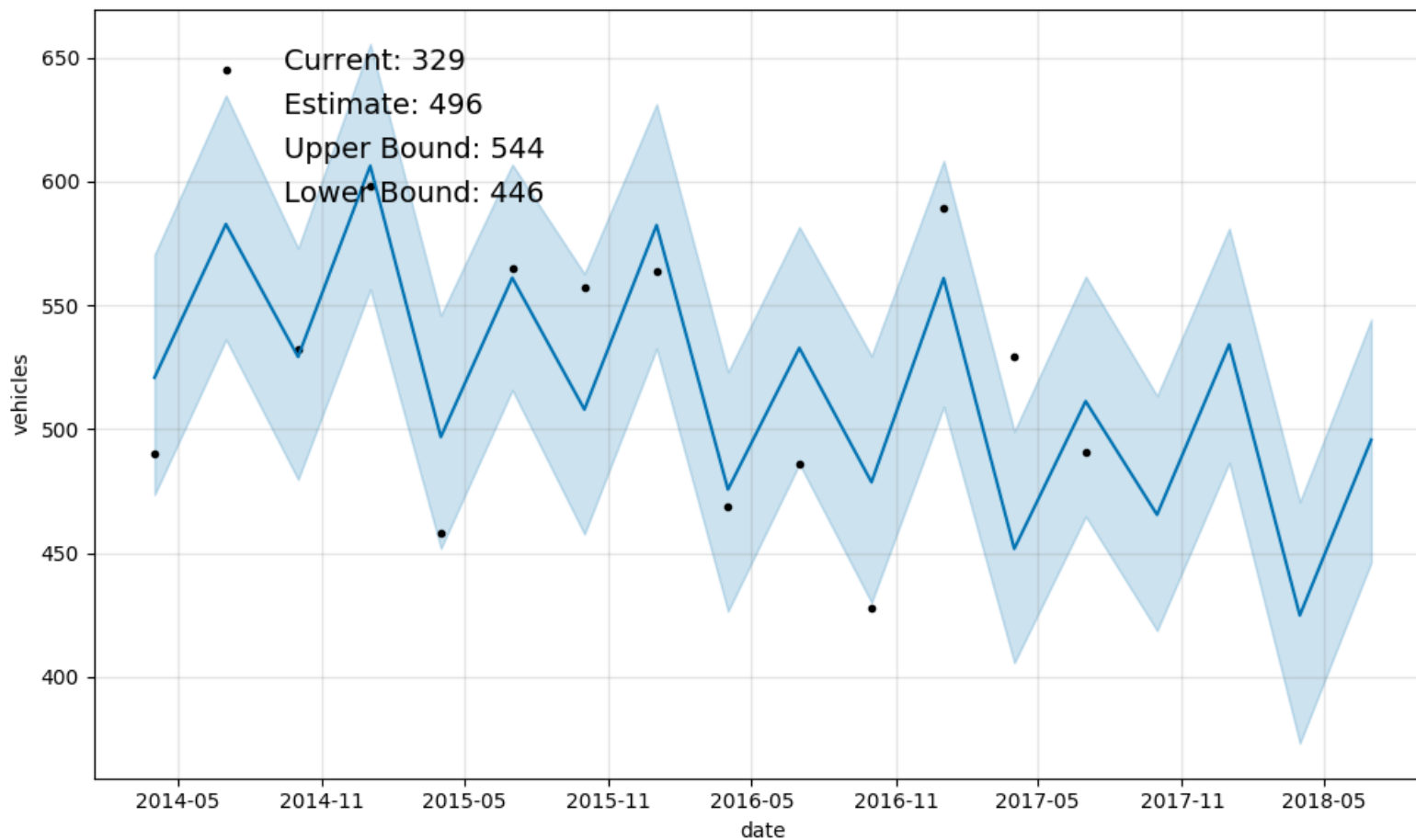
# Heavy Rigid Truck New Registrations



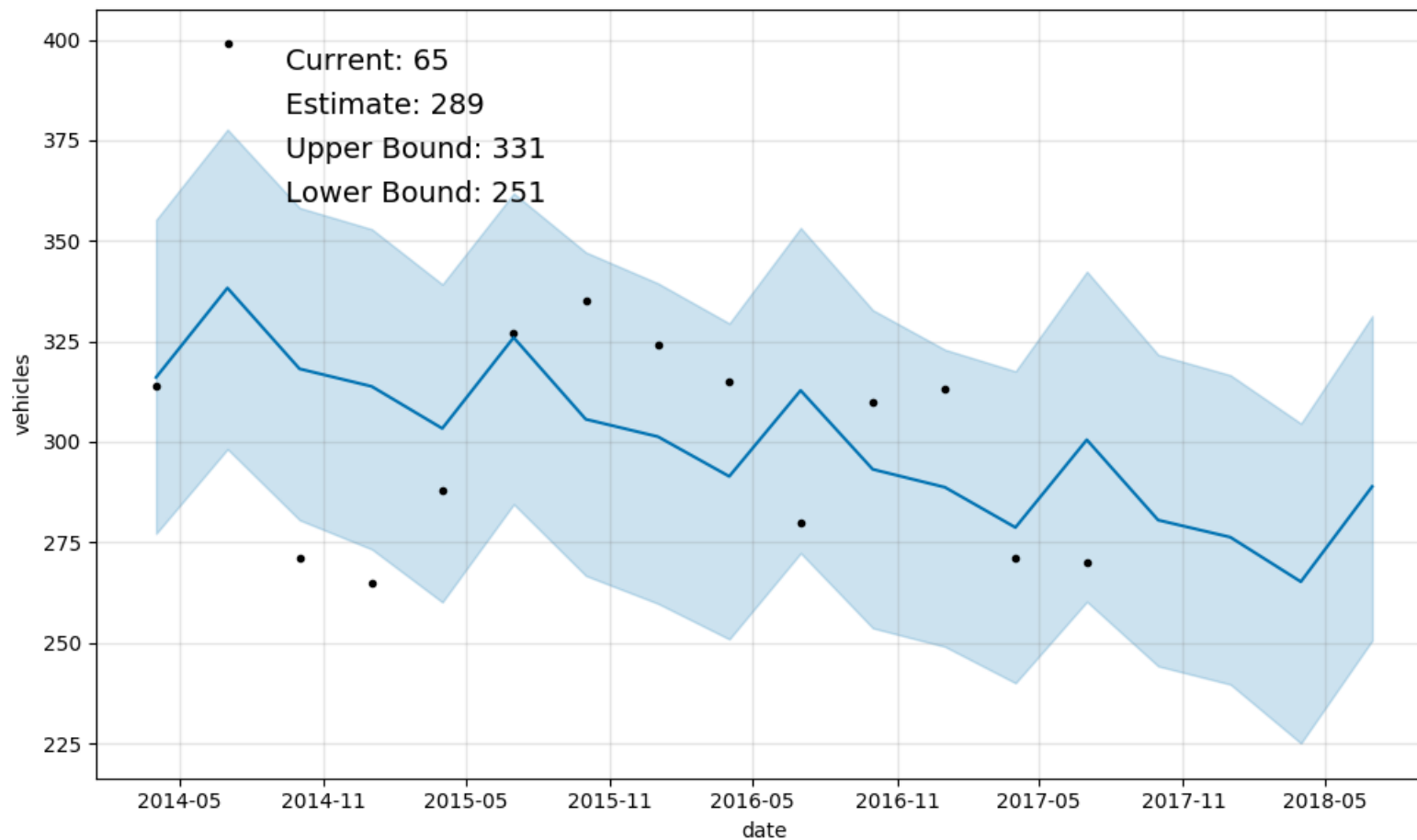
# Special Vehicles Registered



## Special Vehicles New Registrations



# Bus New Registrations





## What are you doing now

- What are people doing with the ARTSA data
- What more could ARTSA do to enable this thinking
- How can ARTSA improve