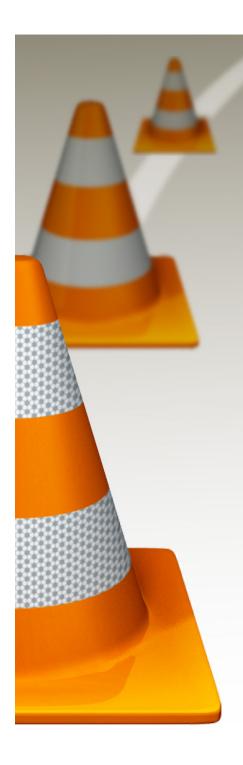


"Can technology save lives and what are the key issues to address?"

My Top Ten Safety Technologies Peter Hart







"Can technology save lives and what are the key issues to address?"

Several different ways to assess the value of safety technologies





"Can technology save lives and what are the key issues to address?"

Several different ways exist to assess the value of safety technologies

Public policy approach – can technology be cost-benefit justified?





"Can technology save lives and what are the key issues to address?"

Several different ways exist to assess the value of safety technologies

Public policy approach – can technology be cost-benefit justified ?

Work safety approach – have the risk levels been reduced to a sufficiently low level?





"Can technology save lives and what are the key issues to address?"

Preferred technologies have high Improvement Potential

* Frequency of the incident

* Severity of the consequences

* Effectiveness of prevention







"Can technology save lives and what are the key issues to address?"

Preferred technologies have high Practicality Value

* Moderate cost

* Easily adopted / not inconvenient

* No loss of utility





"Can technology save lives and what are the key issues to address?"

Who Are The Players in the 'Safety Space'?





"Can technology save lives and what are the key issues to address?"

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Regulators (Road Agencies) – Biased to the Improvement

Potential





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Operators - Biased to the Practicality Rating

Logistics Users – Biased to good public relations

Equipment Suppliers – Biased to promoting new things

National Bulk Tanker Association



Brisbane Truck Show meeting "Can technology save lives and what are the key issues to address?"

Electronic Stability Control



"Can technology save lives and what are the key issues to address?"

Suspension seats with integral seatbelts

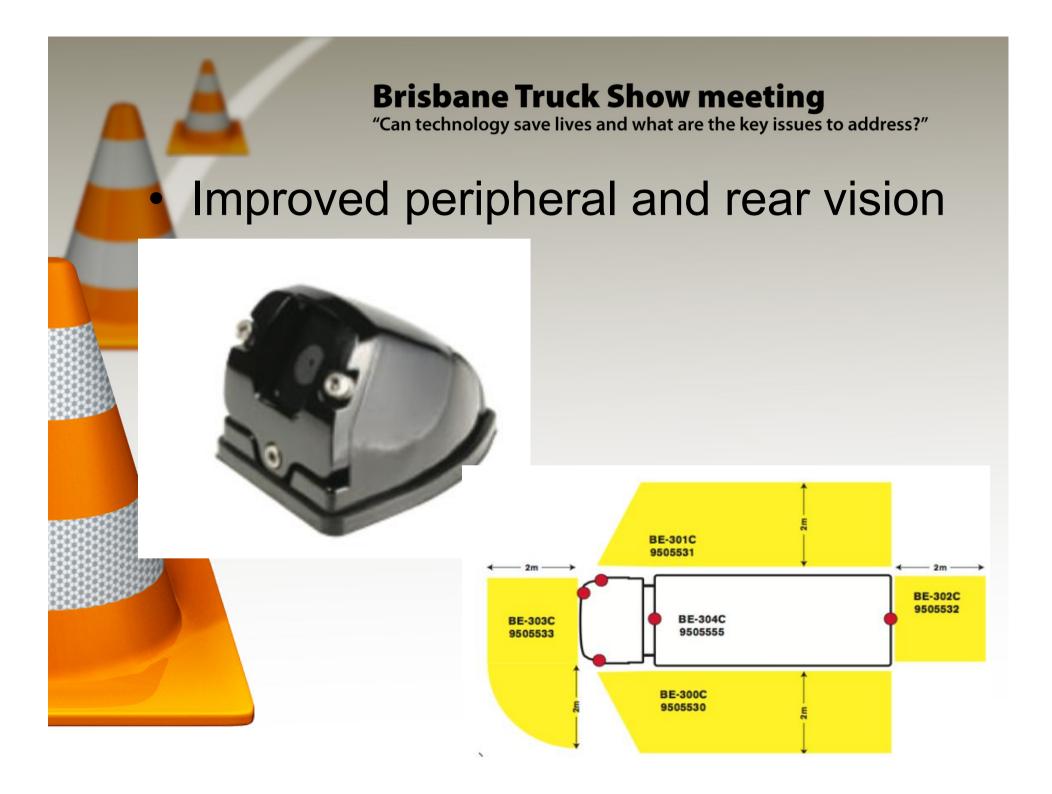


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"Can technology save lives and what are the key issues to address?"

Lane Departure Warning Technology





Brisbane Truck Show meeting "Can technology save lives and what are the key issues to address?"

Autonomous Cruise Control with

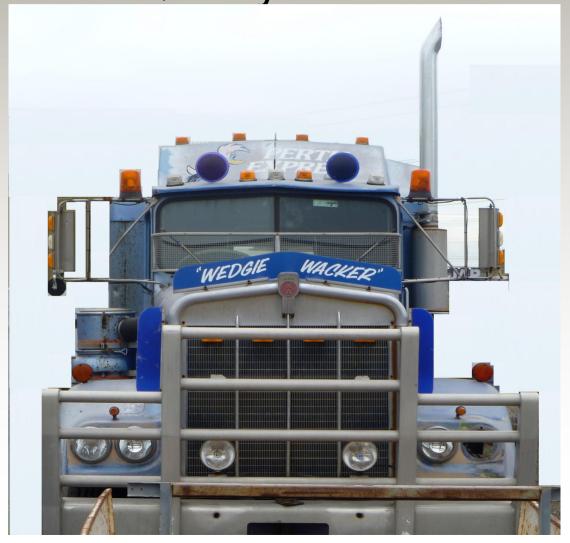
AEB





"Can technology save lives and what are the key issues to address?"

Improved Ride Quality



"Can technology save lives and what are the key issues to address?"

Wheel Nut Tightness Indicators





The scene of this afternoon's 'freakish' fatal accident. Photo: Tom McKendrick

Brisbane Truck Show meeting "Can technology save lives and what are the key issues to address?"

Trailer Side Under-Run Protection



"Can technology save lives and what are the key issues to address?"

 Truck Roll-Away Warning / Intervention



"Can technology save lives and what are the key issues to address?"

Power Line Proximity Warning

