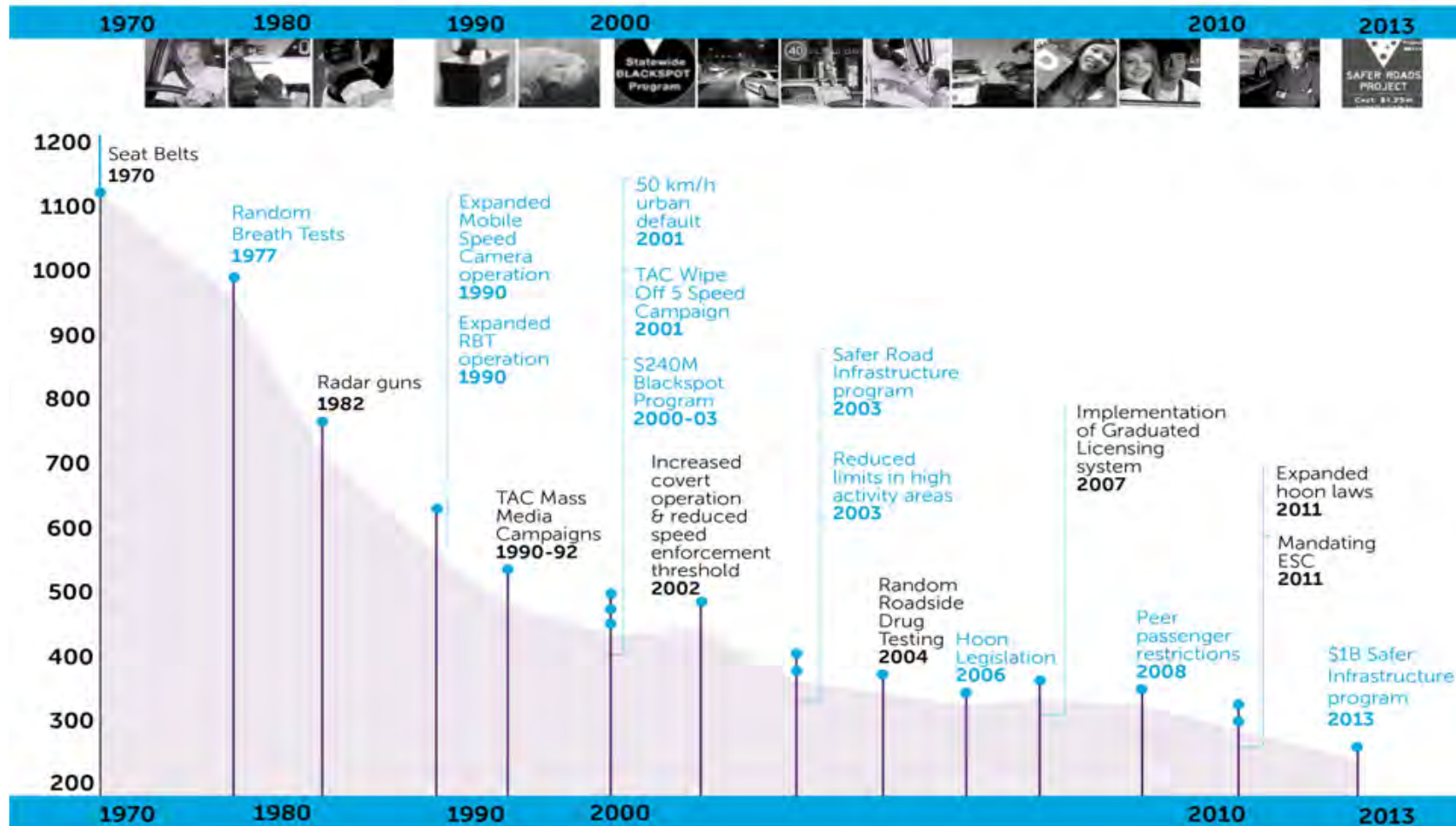


**Global Heavy Vehicle  
Leaders Summit**  
May 2016

# The story so far



Where do we want to be?





# Long term vision

- Automated vehicles where vehicles never (or almost nearly) crash.
- Examples include:
  - Driverless vehicles
  - Vehicle platooning

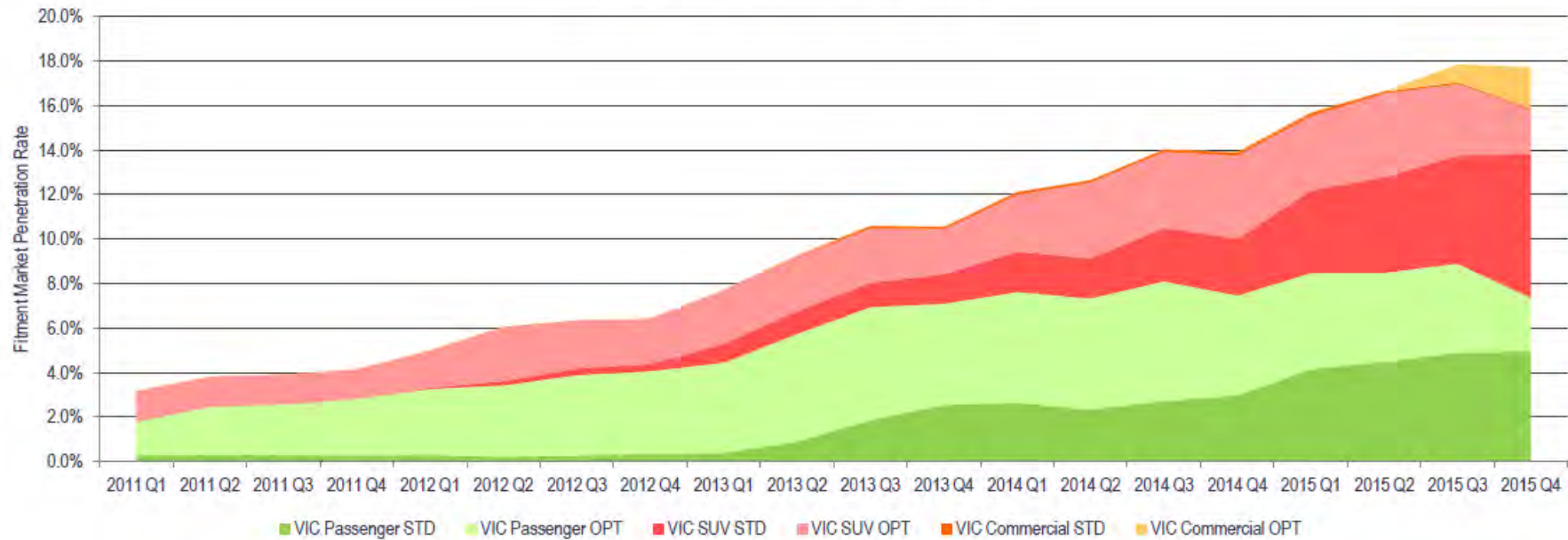


# Where are we now?



# Lane Departure Warning STD and OPT Fitment: New Vehicle light and light commercial sales in Victoria

Lane Departure Warning Fitment (STD vs OPT)  
Victoria: Passenger, SUV, Commercial Segments



Rate of Vehicle Sales with Lane Departure Warning Fitment

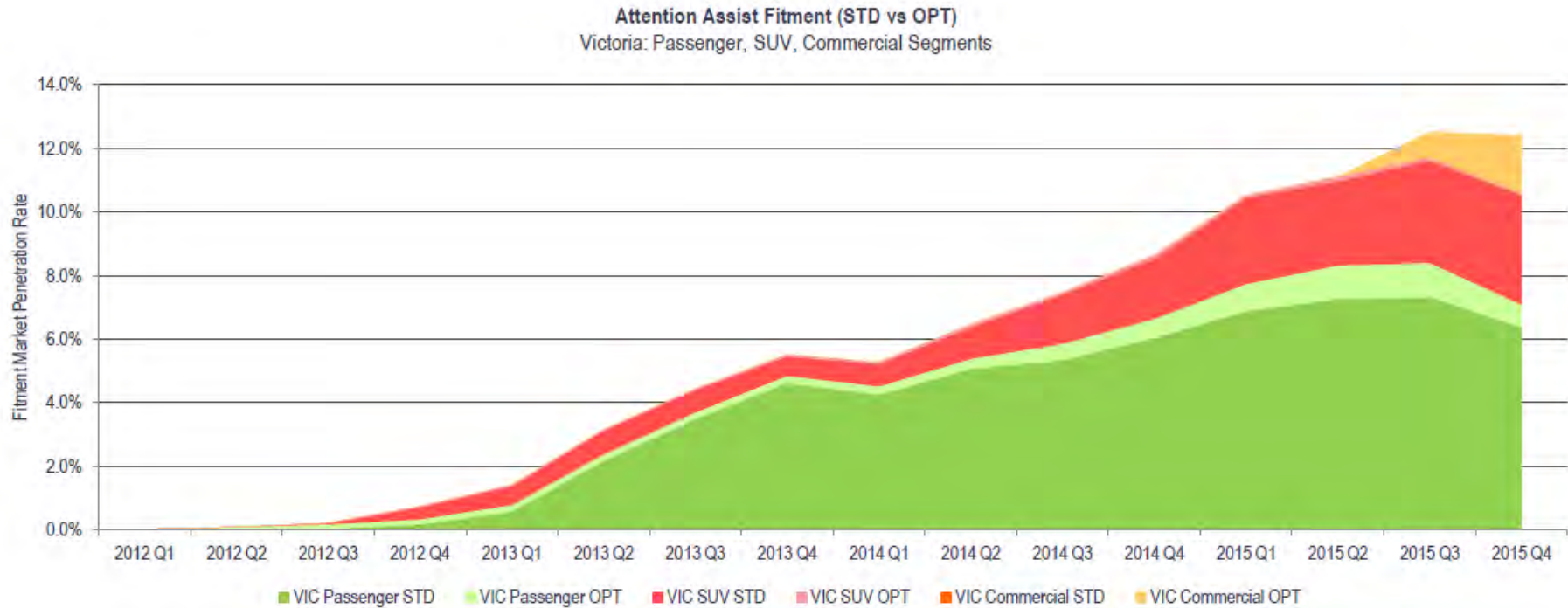
	Passenger %		SUV %		Commercial %	
	STD	OPT	STD	OPT	STD	OPT
<b>2011</b>	0.28%	2.13%	0.00%	1.33%	0.00%	0.00%
<b>2012</b>	0.27%	3.39%	0.22%	2.07%	0.00%	0.00%
<b>2013</b>	1.44%	4.64%	1.08%	2.33%	0.06%	0.00%
<b>2014</b>	2.66%	4.96%	2.15%	3.30%	0.12%	0.00%
<b>2015 YTD</b>	4.63%	3.66%	4.87%	3.08%	0.09%	0.68%

**Top 5 Vehicle Models: Lane Departure Warning Fitment**

- 1 TOYOTA CAMRY
- 2 SUBARU OUTBACK
- 3 SUBARU FORESTER
- 4 NISSAN QASHQAI
- 5 MERCEDES-BENZ C-CLASS



# Attention Assist STD and OPT Fitment: New Vehicle light and light commercial sales in Victoria



### Top 5 Vehicle Models: Attention Assist Fitment

- 1 VOLKSWAGEN GOLF
- 2 MERCEDES-BENZ C-CLASS
- 3 VOLKSWAGEN TIGUAN
- 4 NISSAN QASHQAI
- 5 MERCEDES-BENZ GLC-CLASS

### Rate of Vehicle Sales with Attention Assist Fitment

	Passenger %		SUV %		Commercial %	
	STD	OPT	STD	OPT	STD	OPT
<b>2011</b>	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>2012</b>	0.05%	0.10%	0.11%	0.01%	0.00%	0.00%
<b>2013</b>	2.74%	0.21%	0.67%	0.04%	0.00%	0.00%
<b>2014</b>	5.19%	0.42%	1.29%	0.08%	0.00%	0.00%
<b>2015 YTD</b>	6.95%	0.92%	3.02%	0.09%	0.00%	0.68%

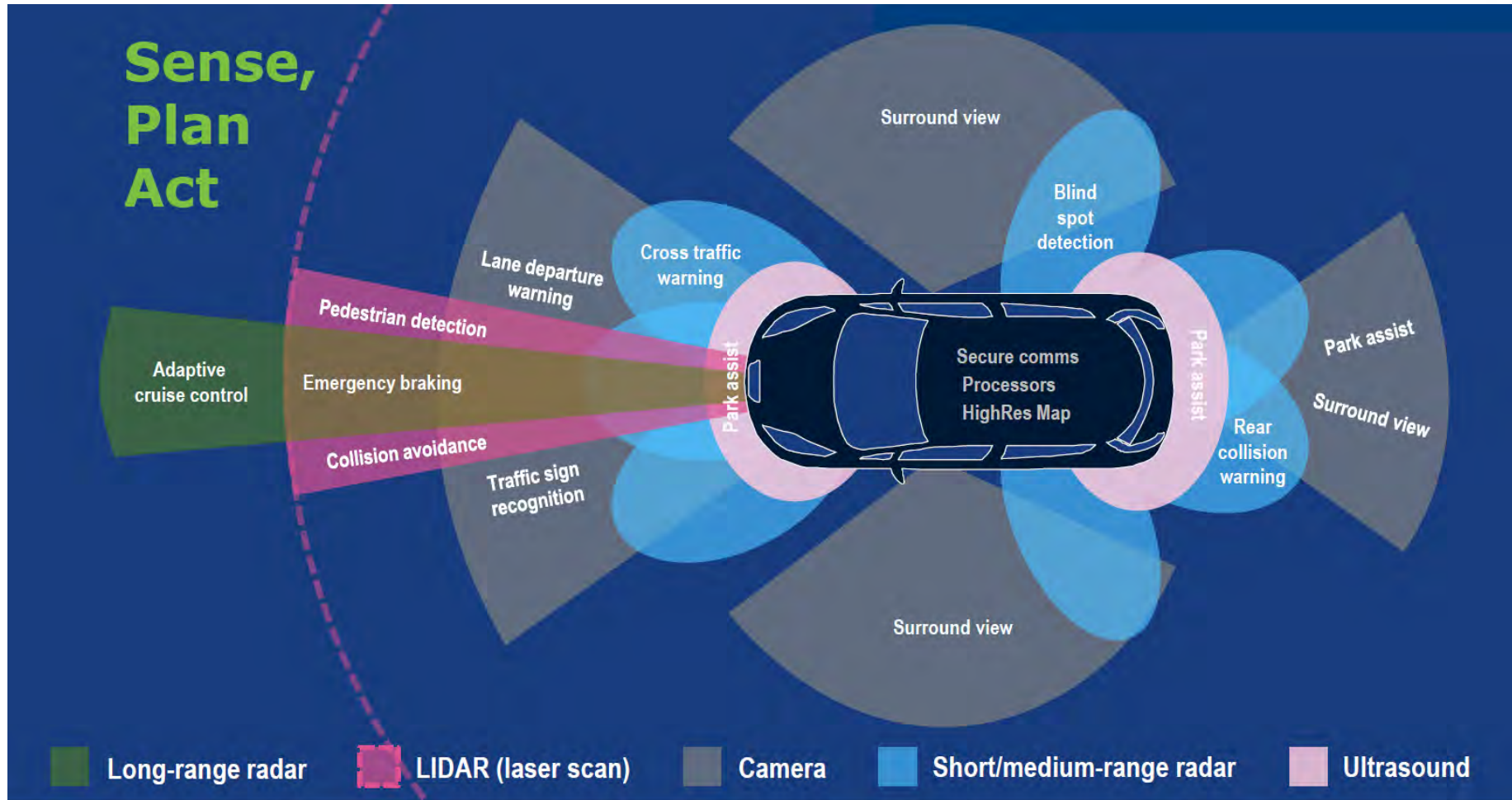
## Current approach

- Australia has a National Heavy Vehicle Braking Strategy
- Heavy vehicle anti-lock brakes, load proportioning valves for all new prime movers and trailers from July 2014 (new models) to July 2015 (all new vehicles)
- Electronic stability control to be required on all new heavy vehicles



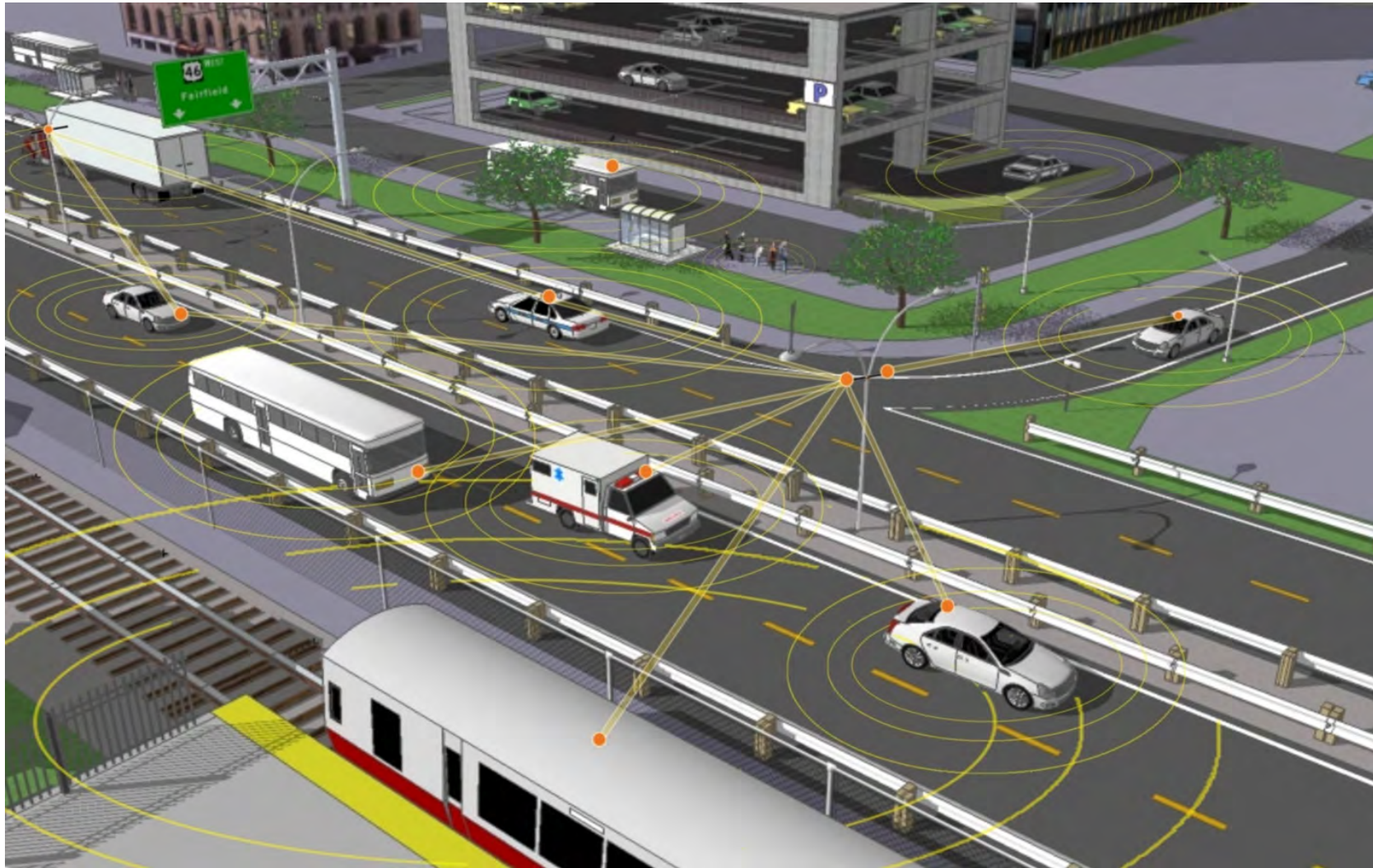


# Where are we going?




- Truck with sensors and connected

## Connected vehicles – wireless connectivity






# Current – understanding crash avoidance features already on vehicles

- Forward collision warning and automatic emergency braking (front crashes)
  - Blind spot warning
  - Unintentional lane departure warning and prevention (active assist)
  - Rear view assist (cameras, ultrasonics, radar)
  - Adaptive headlamps
    - Steering responsive
    - Automatic high beams
  - Cross traffic alert – front and rear
  - Night view assist
  - Highway pilot – adaptive cruise with lane keeping control
  - Pedestrian detection and avoidance
- 



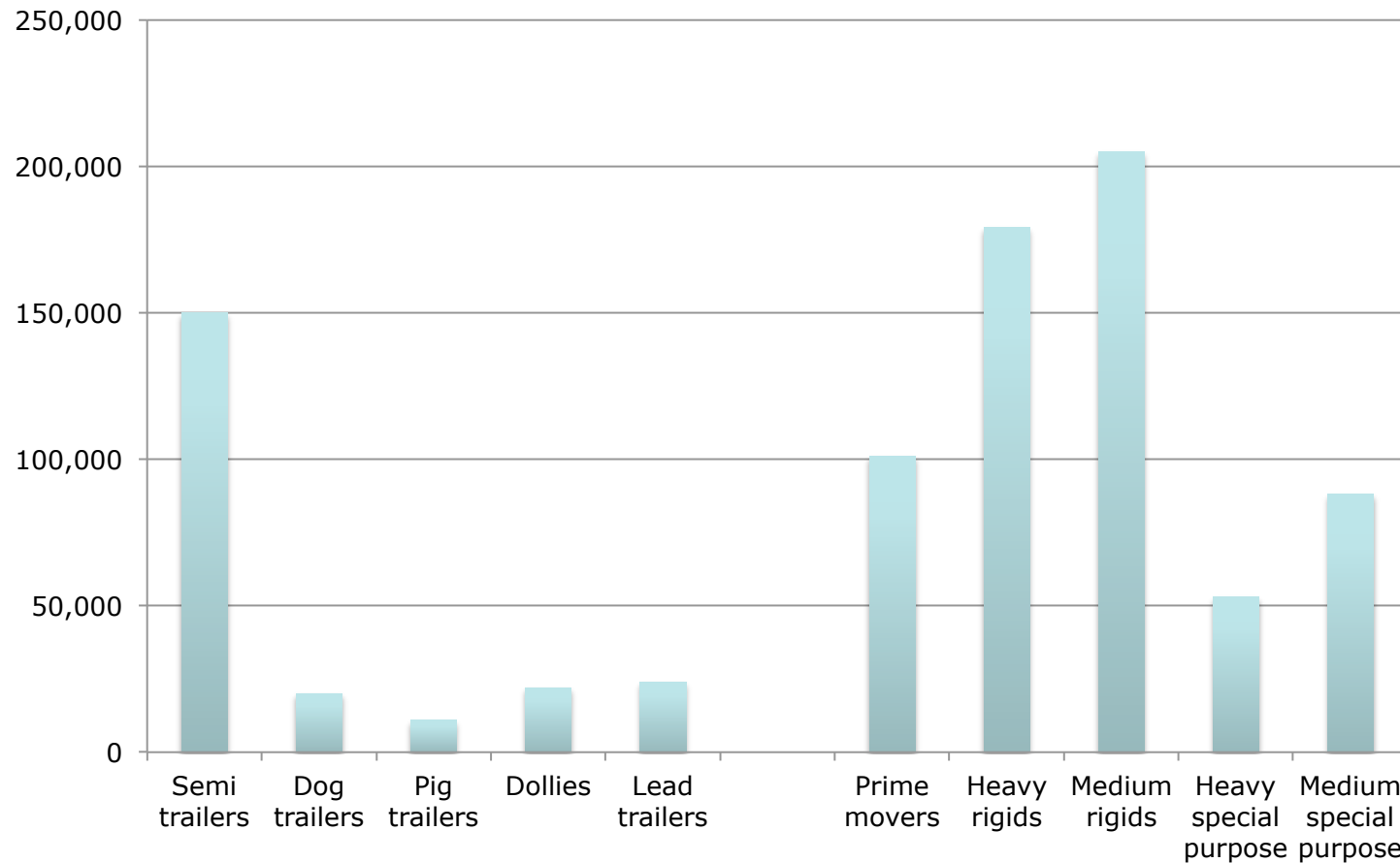


## How well are we doing – what does the data show?

- A survey was sent in April 2016 to ARTSA members who provide key safety technology to the truck and trailer manufacturers and the road transport industry.
  - The survey targeted:
    - High value/high volume respondents
    - Major safety component suppliers
  - The results have shown that we have plenty of work ahead of us to increase the technology uptake.
- 



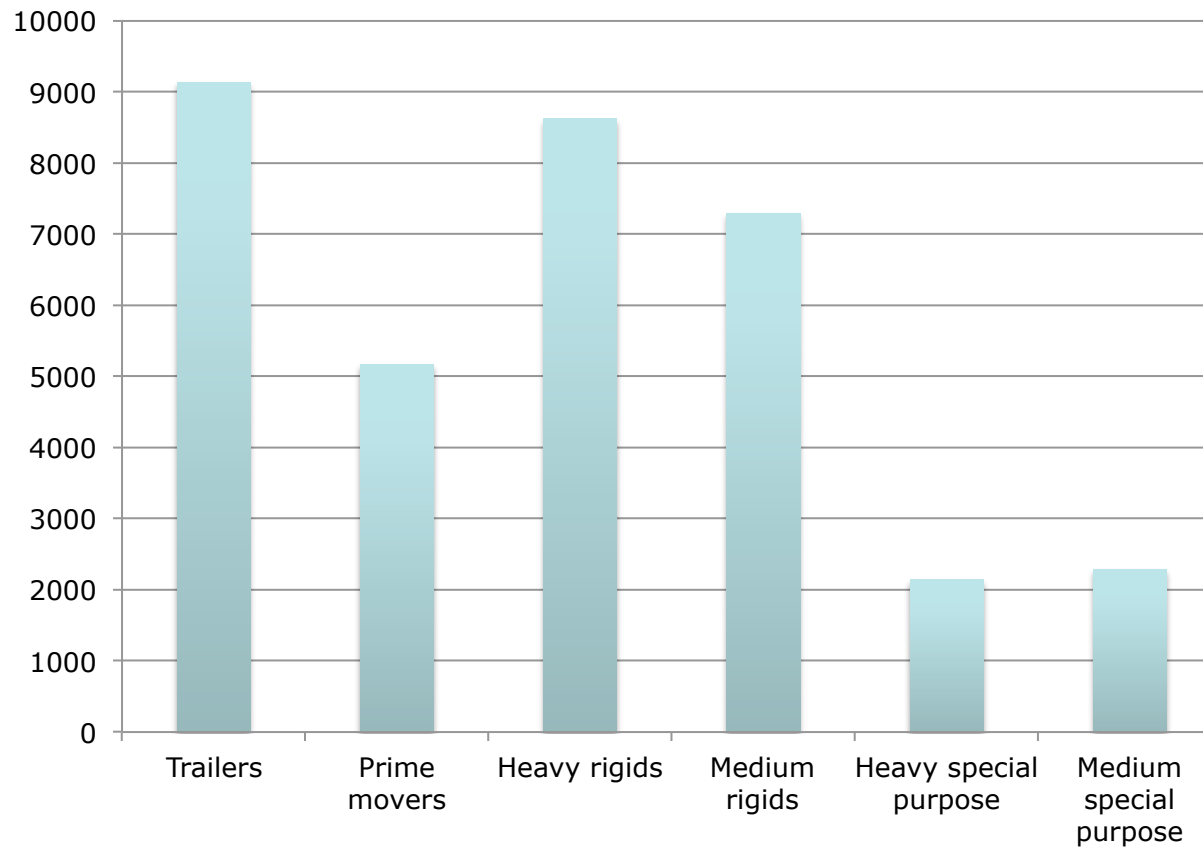
## Number of heavy vehicles



- 880,000 heavy and medium duty trucks and trailers registered in Australia



## 'Pieces of equipment'



- Around 35,000 new pieces of equipment registered each year



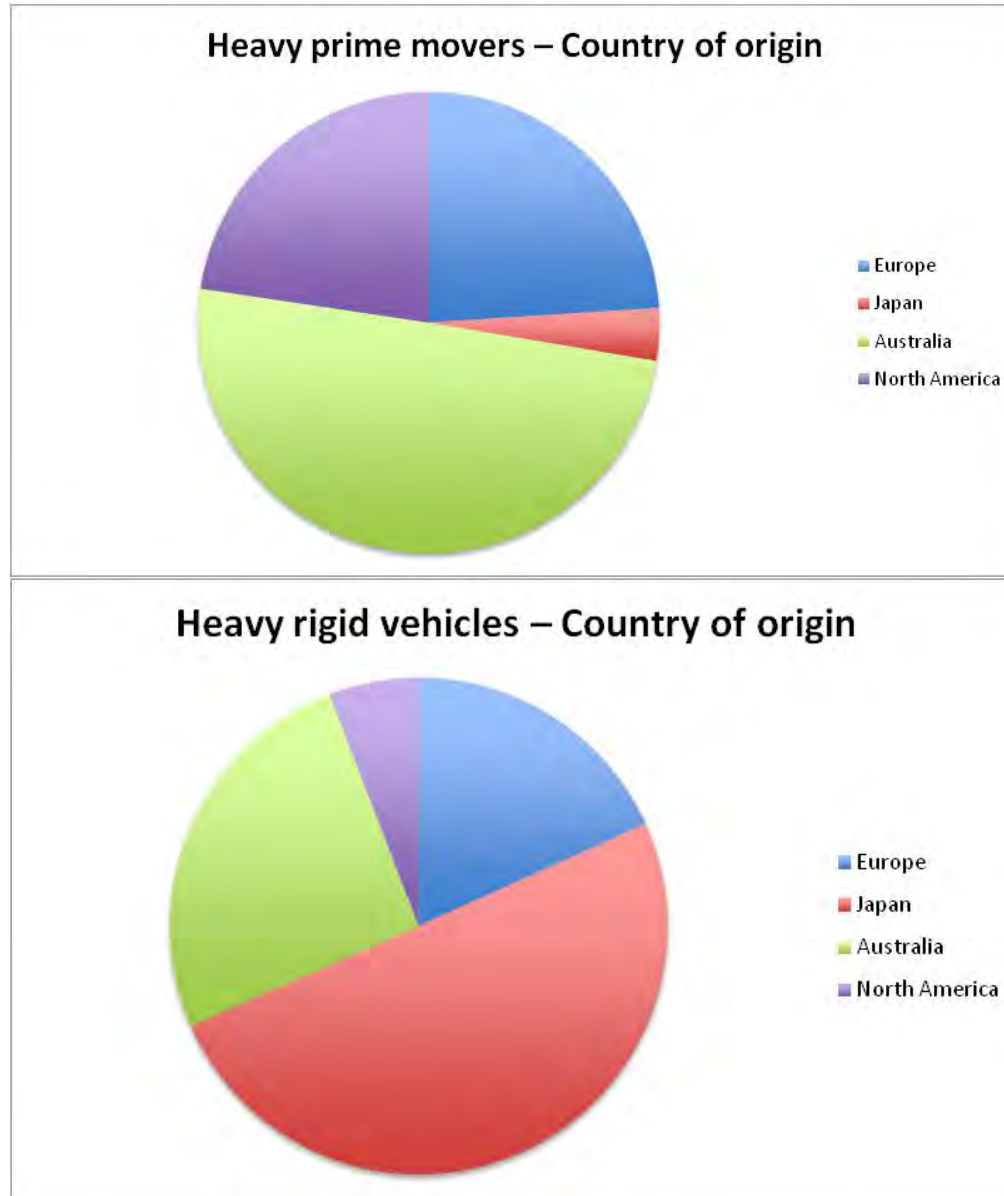
## How old are our vehicles?

- Fleet renewal is running around **4% per annum.**
- Average age of equipment is **13 to 17 years** depending on the type of equipment and the average age appears to be increasing.

Type of vehicle	Average age (years)	Median age (years)
Heavy trailers	15.5	11.3
Prime Movers	13.2	9.9
Rigids	17.6	13.8
All heavy vehicles	15.4	11.4



# Where are the vehicles coming from?





## What the data shows

### **Prime movers**

- Around 25% of the entire fleet is of European origin.
- They tend to come “safety equipped.”
- Some 70% of the prime mover fleet is of US or Australian origin.

### **Heavy Rigid**

- Predominantly Japanese manufacturers.





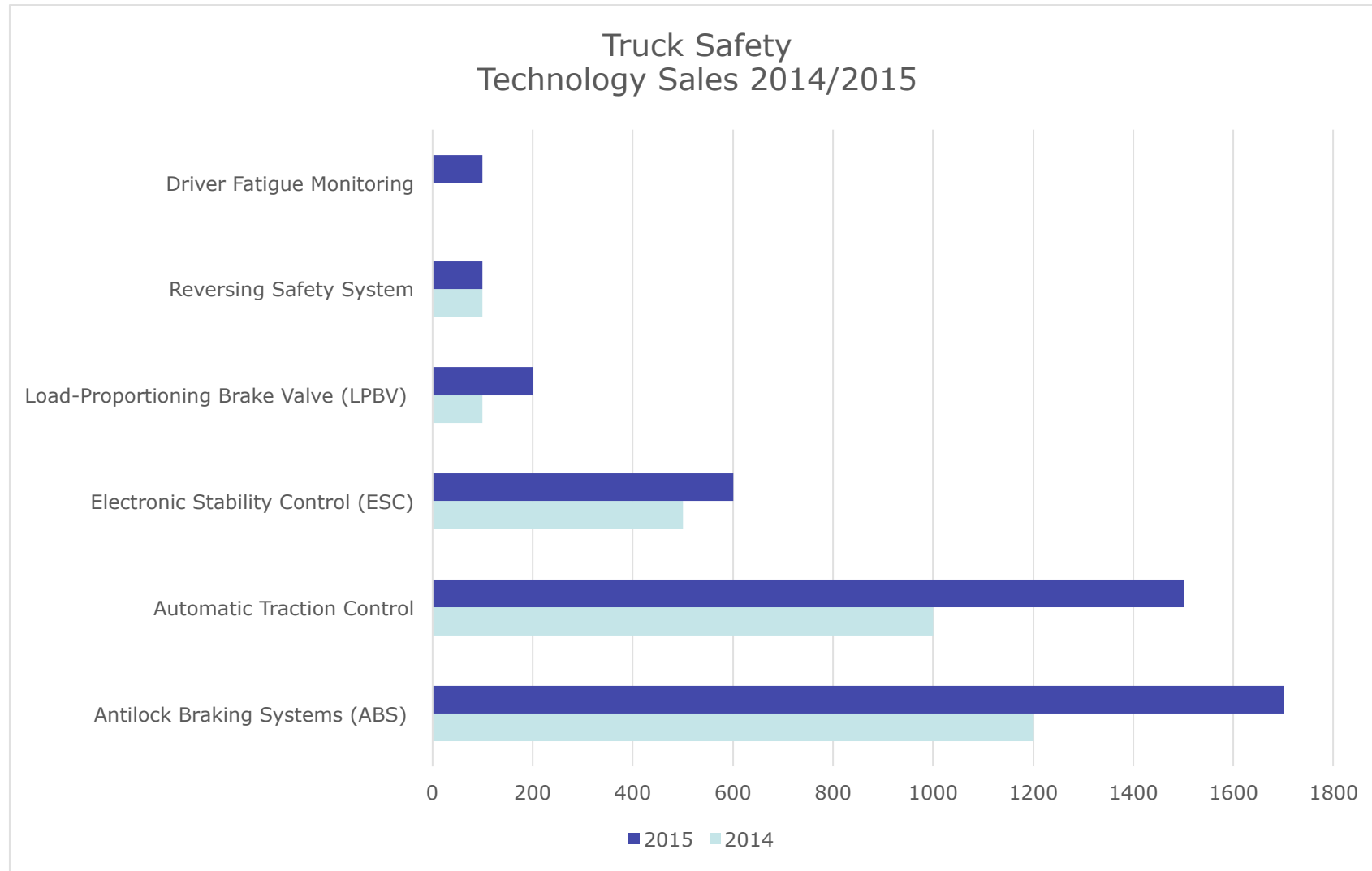
## What about trailers?

- Over **90%** of trailers are manufactured in Australia from local and imported components.



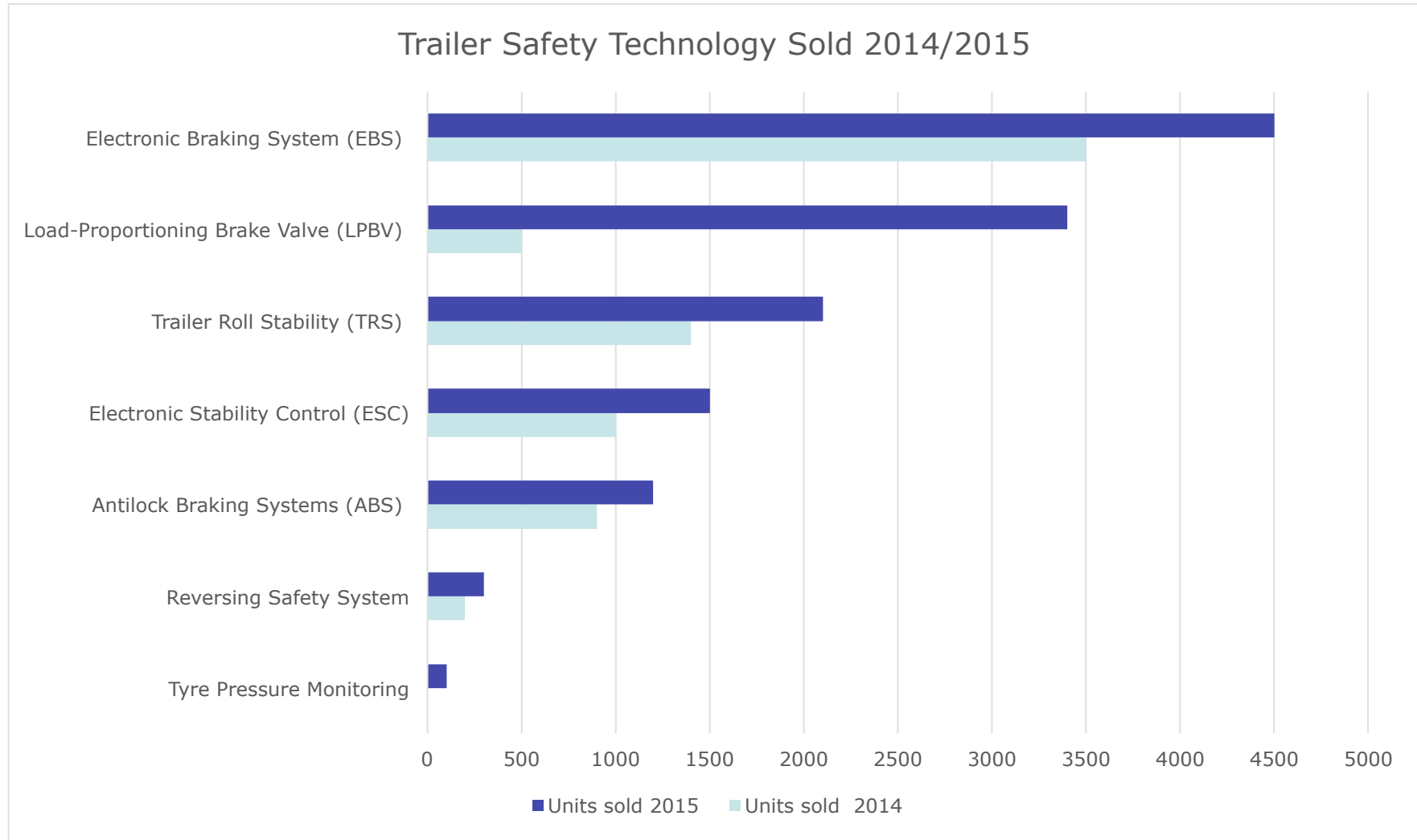


# Truck safety technology sales





# Trailer safety technology sales





## The 'mandation' question



# How does VicRoads work to influence vehicle design?

Regulatory push



Market pull

- *Howsafeisyourcar.com.au*
- *Safety Technologies for Heavy Vehicles and Combinations*
- Safe Wheels Save Lives Simulator
- Advocacy at the national level for new Australian Design Rules
- Fleet procurement policy
- Contributing research to the national agenda





# What are the game changer questions?

- What is the role of:
  - Manufacturers?
  - Regulators?
  
- When do regulators intervene?
  
- How do we influence consumers/fleet buyers?



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